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FALL 1993

MASS PIKE NEWS FOR COMMUTERS

A SERVICE OF THE MASSACHUSETTS TURNPIKE AUTHORITY

MASSPIKE PLANS NEW AUBURN PARK & RIDE LOT

The Massachusetts Turnpike Authority (MassPike) advertised for bids in August for the construction of a new 120-space parking facility adjacent to Interchange 10 on the turnpike in the town of Auburn. Valued at $600,000, the project is part of MassPike's five-year accelerated reconstruction and improvement program for the turnpike and its facilities.

"We hope this new commuter parking lot in Auburn will encourage ridesharing as a means to reduce turnpike traffic congestion and improve air quality and traffic flow," said MassPike Chairman Allan R. McKinnon. "We are committed to managing the turnpike with sensitivity to the natural environment. Park and ride lots will encourage commuters to 'share the ride' and help us to achieve these goals," he concluded.

The Auburn park and ride lot will be the third such facility established by MassPike in the past three years. MassPike currently operates two other park and ride facilities along the turnpike: a 150-space lot at Interchange 11 in the town of Millbury, and a 90-space lot located adjacent to Douglas Drug on Grafton Street in the city of Worcester.

Parking is free of charge for turnpike patrons who car pool, van pool, or use the commercial bus service available at these sites. In addition to the 120 parking spaces, the new lot in Auburn will also have designated handicapped parking spots, a bike rack, and a covered bus shelter. Provisions are being made for bus service to also be available at the Auburn location.

In response to commuter demand, MassPike has plans to build other park and ride sites along the turnpike in its effort to provide close to 2,500 new spaces between West Stockbridge and Weston by 1998.

Park and ride commuter lots are just one element of MassPike's traffic management program. MassPike also

(See Park and Ride p.4)

BACK TO SCHOOL SUPPLIES (FOR ADULTS ONLY)

MassPike has introduced a new theme this year with the hope of attracting greater participation in its car pool pass program. The new campaign, launched early in September, focuses on the timely theme of "back to school."

"While parents are busy preparing their children for a new school year, why not start preparing themselves for a new business quarter by joining a MassPike car pool," said Chairman McKinnon. "It's an easy process and will keep money in their pockets by sharing the ride," he concluded.

The "back to school" theme will hopefully stimulate thought regarding the many benefits ridesharing has to offer. Parents commuting with children can take advantage of the low cost of a car pool pass. (See Back to School p.4)

Located at Kneeland Street in Boston, before the entrance of the South Station Tunnel, MassPike's newly painted billboard promotes car pools as necessary supplies for commuting adults ... "BACK TO SCHOOL SUPPLIES (FOR ADULTS ONLY) JOIN A CAR POOL"

MASSPIKE'S CAR POOL PASS OFFERS MANY BENEFITS

The MassPike Car Pool Pass Program makes commuting on the turnpike less expensive and more convenient. With the pass your car pool group can save money on tolls, enjoy free parking, and take advantage of a dedicated toll lane.

What Exactly is a Car Pool ?
A car pool is made up of three or more people commuting by car any day of the week, any time of day. All groups of riders using the Massachusetts Turnpike are eligible to participate. We do not age discriminate – so even an infant in a car seat qualifies.

How Does the Program Work ?
MassPike has eight convenient zones for car pool pass users – seven on the turnpike and an eighth zone at the tunnels. Pick a zone that best suits your commuting needs. Then apply for a car pool pass. You will pay a one-time only annual fee of either $25, $50, or $75, depending on the zone you select (see chart at right to select the car pool pass zone that best fits your commute). And that is all you will pay in tolls each year.

MASSPIKE CAR POOL PASS ZONES

ZONE 1 - Exits 1 - 8	W. Stockbridge to Palmer	$25
ZONE 2 - Exits 8 - 15	Palmer to Newton/Boston	$25
ZONE 3 - Exits 1 - 17	W. Stockbridge to Newton Corner	$50
ZONE 4 - Exits 1 - 24	W. Stockbridge to I-93	$75
ZONE 5 - Exits 15 - 24	Newton/Boston to I-93	$50
ZONE 6 - Exits 15 - 17	Newton to Newton Corner	$25
ZONE 7 - Exits 17 - 24	Newton Corner to I-93	$25
ZONE 8	Callahan and Sumner Tunnels	$25

For more information on how you can join MassPike's Car Pool Pass Program, call the Massachusetts Turnpike Authority at (617)248-2833.

How Can I Find a Car Pool ?
To join a car pool or a van pool call CARAVAN for Commuters, Inc. at (617) 227-POOL. Its free Commuter Information Line will help you share the ride with referrals to commuters interested in forming a car pool, seats on van pools traveling from your area, and even information on commuter bus service.

Ride With Three - Park for Free
MassPike has two very successful park and ride facilities in Millbury at Interchange 11, and in Worcester adjacent to Douglas Drug on Grafton Street. The lots have free parking for bus, car pool, and van pool riders. Due to enormous demand for more spaces, Auburn-area commuters can look forward to a brand new 120-space lot in 1994, located adjacent to Interchange 10. Turnpike commuters can also look forward to more park and ride locations along the corridor. MassPike anticipates providing close to 2,500 parking spaces by 1998.

MASSPIKE POOLERS

VAN POOL GROUP GETS MORE OUT OF MASSPIKE COMMUTE

Every day for the past three years, Steve Fogarty and a group of 14 other commuters have met at MassPike's park and ride lots in Worcester and Millbury to share the ride to Boston in a CARAVAN Vanpool.

Commuting 90 miles round trip daily, Fogarty says his group has found a way to beat the high cost of getting to work. Members of his CARAVAN Vanpool pay only $90 a month for their commute... a big savings off the cost of driving alone.

The group saves even more money by participating in the Massachusetts Turnpike Authority's Car Pool Pass Program. "The savings are astronomical," Fogarty said. "We're thrilled with the program."

Paying a $75 annual fee for a car pool pass, each member of the group saves over $900 per year on tolls alone. "The pass pays for itself in about a month and a half," Fogarty said.

Ken Martin Photo

A CARAVAN Vanpool and a MassPike car pool pass make commuting easy and affordable.

In addition to the car pool pass, the vanpool group also takes advantage of free parking at MassPike's park and ride lots. "Before, we used other commuter lots in the area," Fogarty said. "The new lots are closer to the turnpike and more convenient; and you can't beat the price."

WHAT MAKES A MASSPIKE CAR POOL A GOOD DEAL?

Car pools save money! MassPike estimates that in a car pool averaging a 25-mile one-way weekday commute, each person can save as much as $2,500 in tolls, fuel, and travel related costs annually.

Car pools reduce traffic on the roads! Traffic congestion is an ever growing transportation problem that not only is an inconvenience for motorists, but also harms the environment. The problem is a serious one, and we must all do our part. That's why ridesharing is an important part of MassPike's transportation management program. And to encourage ridesharing, MassPike has held the line on toll costs for car pools and van pools. In fact, tolls for qualified ridesharing vehicles are the same today as in 1980.

You can beat the high cost of commuting and enjoy a reserved lane at the Allston/Brighton Interchange with a MassPike car pool pass.

Join today! You can apply for a MassPike car pool pass at any time. Although all passes are renewable on March 1, pass applications processed after that date will be sold at a pro-rated cost. So don't wait. Call MassPike's Car Pool Pass Office at (617) 248-2833 and get your application today.

PIKENEWS FOR COMMUTERS

PUBLISHED BY:
THE MASSACHUSETTS TURNPIKE AUTHORITY
TEN PARK PLAZA, SUITE 5170, BOSTON, MA 02116

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A MESSAGE FROM THE CHAIRMAN

MassPike's essential mission is to operate and maintain a safe, modern, and efficient transportation network in an environmentally sensitive way. In fulfilling that mandate, environmental responsibility in the management and operation of the turnpike and Sumner and Callahan Tunnels will continue to be an important element of an integrated transportation policy.

Since the "Initial Turnpike" (that portion of the turnpike that runs from the New York state line to Route 128) opened to traffic in 1957, the number of vehicles using the turnpike has grown tremendously.

In 1958, the first full year open to traffic, 10.9 million vehicles used the Initial Turnpike; in 1992, that number was 69.4 million - an increase of 535 percent. With this growth has come greater periods of traffic congestion and associated environmental impacts. As MassPike Chairman, I am completely committed to developing creative solutions to address growth in traffic along the turnpike and at the tunnels.

In 1988, MassPike made a historic policy decision that it would not pursue a costly road widening program to ease congestion. Instead, we decided to seek solutions that would be effective from both a financial and a traffic management perspective. This commitment has meant developing and implementing more efficient ways to use the highway resources to accommodate ever-increasing commuter, tourist and commercial traffic. An important component of this strategy has been the development and promotion of programs and facilities to encourage ridesharing and the use of high-occupancy vehicles.

As urban traffic demands increase, our challenge as a transportation agency is to reduce the number of vehicles using the roadway without reducing highway access. A multi-faceted ridesharing program that stresses the use of high-occupancy vehicles can help to achieve that goal. MassPike has a long-standing commitment to encourage the use of ridesharing and the use of high-occupancy vehicles as part of its traffic management strategy.

(See Chairman's Message p.4)

Back to School (from p. 1)

For a one-time only annual fee of either $25, $50, or $75 – depending upon how far you travel on the turnpike, or at the Sumner and Callahan Tunnels – car pool participants receive tremendous money savings through the program. Take this back to school season as an opportunity to re-evaluate your commuting habits. Join a car pool with your kids and save time and money during your travels.

As part of MassPike's newest promotion for its car pool pass program, a new billboard was painted at Kneeland Street, variable message boards will be utilized along the roadway and 150,000 newsletters will be distributed on the turnpike, at the tunnels, and through mailings.

New Auburn Park and Ride Lot (from p. 1)

provides car pool users with an exclusive ExpressPass toll lane at the Allston/Brighton Interchange which is operational during the morning and evening rush hours. In addition, commuters who take part in MassPike's Car Pool Pass Program receive tremendous cost savings when traveling on the turnpike and through the Sumner and Callahan Tunnels. The program currently has over 1,500 passes issued, equaling approximately 4,500 participants.

The contract for the park and ride lot in Auburn has recently been awarded and the lot is expected to open to the public in early 1994.

Recycled Paper

Chairman's Message (from p. 3)

I urge you to re-evaluate your commuting habits. Once you've seen all the benefits of "sharing the ride," you too may turn to a MassPike car pool as your new alternative mode of traveling to work.

OUR COMMITMENT TO A BETTER ENVIRONMENT

The Massachusetts Turnpike Authority is committed to compliance with the Clean Air Act. We strongly encourage ridesharing not only for the time and money savings it provides our motorists, but also for its positive environmental impact.

Ridesharing reduces the amount of pollutants released into the air and conserves precious fuel. We must all do our part to preserve the environment. Join a car pool today and help make a difference.

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THE MASSACHUSETTS TURNPIKE AUTHORITY
PIKENEWS for commuters

CAR POOLING AND THE CLEAN AIR ACT: MASSPIKE RESPONDS

Over twenty years ago in 1970, the federal Clean Air Act was adopted to respond to air pollution that for years had plagued the nation. It established nationwide air quality standards and gave both the federal government and the states regulatory authority to reduce emissions of major pollutants. Today, there is still much progress to be made. The 1990 Clean Air Act Amendments list specific programs that states must adopt, with non-compliance resulting in the loss of important federal transportation project funds.

While Massachusetts already meets the federal standards for some of these pollutants, most of the Commonwealth continues to be in non-attainment for ground-level ozone, the primary component of smog. Ground-level ozone is normally a summertime problem. Ozone is a gas formed when volatile organic compounds combine with nitrogen oxides and other chemicals and react in sunlight. It can cause many health problems, such as coughing, chest discomfort, respiratory tract and eye irritation. Other problems include impaired pulmonary function in children, the elderly and people who are active in the outdoors. Meeting the ozone standard means protecting the health of everyone. For Massachusetts, meeting the national air quality standard for ozone must be accomplished by 1999.

CLEAN AIR ACT, p.4.

MASSPIKE OPENS NEW PARK-AND-RIDE LOT - On March 24, the Massachusetts Turnpike Authority held a ribbon-cutting ceremony to officially open a new park-and-ride lot located adjacent to Interchange 10 in the town of Auburn. The new 120-space commuter lot is free for commuters who car pool, van pool or ride commuter buses along the turnpike. On hand for the festivities were (l to r): **Thomas J. Curley, Jr.**, MassPike Board Member; **State Representative Kevin O'Sullivan** of Worcester; **MassPike Chairman Allan R. McKinnon**; **State Representative Paul Kollios** of Millbury; **Ann M. Hershfang**, MassPike Vice-Chairwoman; **Bob Schwarz**, Executive VP, Peter Pan Bus Lines, Inc.; and **Craig Blais**, Chairman, Auburn Board of Selectmen.

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- Chairman's Message
- MassPike's Environmental Initiatives
- Did You Know...
- MassPike Construction Reminder

spring 1994

MASSPIKE WORKS TO PROTECT THE ENVIRONMENT

To deliver on its commitment to protect the environment, MassPike has launched several important programs, among them a Pollution Prevention and Resource Conservation (P2/RC) Plan for the turnpike and its facilities. **Developed by the Authority in voluntary compliance with the mandate of the Massachusetts Clean State Executive Order #350**, this significant study describes many environmental programs that have already been established within the administration, operations, and maintenance of the 135-mile turnpike and its support facilities. Actual operations at these locations range from typical office management functions to toll collection, snow removal, vehicle maintenance, hazardous spill highway response, construction and rehabilitation of existing bridges, and maintenance of road surfaces and associated lighting and equipment. Additionally, the P2/RC Plan identifies other areas in which improvements can be made to further MassPike's commitment to effective pollution prevention and resource management, particularly in the areas of "green" product procurement, material and toxic use reduction, energy and water conservation and further expansion of recycling programs.

MASSPIKE READY TO RESPOND - MassPike's fleet of emergency response trailer units help expedite cleanup in the event of a hazardous accident or spill along the Massachusetts Turnpike and/or at the Sumner and Callahan Tunnels. Operated by specially trained staff, these units minimize environmental impacts by responding quickly to emergency situations. There are currently seven trailers (one at each MassPike maintenance depot) along the turnpike and an emergency response van located for use in the event of a spill at the tunnels in East Boston.

For many years, MassPike has dedicated significant effort to an aggressive environmental assessment, compliance and awareness program to ensure our operations are undertaken in a manner consistent with both federal and state environmental laws. A good example of this commitment is the Turnpike's underground storage tank replacement program for service areas and maintenance depots. **Since 1990, MassPike has replaced more than 70 underground fuel tanks** at locations from East Boston to western Massachusetts, significantly reducing the risk of harm to the environment. This effort was **accomplished two years in advance of regulatory mandates**. In addition, MassPike has implemented a fleet of emergency response trailer units to expedite cleanup in the event of an accident or spill. These units, operated by specially-trained staff, provide quick response to emergency situations, thus minimizing environmental impacts.

Much of the Authority's focus has been in those areas where its operations may have the greatest potential impact - or benefit - upon the environment, such as air quality. Significant traffic management initiatives, including a highly successful car pool pass program that takes cars off the road and reduces air pollution, plus the construction of park-and-ride

ENVIRONMENTAL INITIATIVES, p.5.

A MESSAGE FROM THE CHAIRMAN

With spring comes a sense of renewal. There's no better time of the year to reflect on how fragile our environment is and how important it is to preserve it for future generations. There must be a balance between the often competing considerations of progress and the natural environment. Many of the practices of the past cannot continue in the future if we want to enjoy a clean and healthy environment.

MassPike is a leader among transportation agencies in protecting the environment and conserving the natural landscape. Along the turnpike, MassPike has implemented low-salt areas to protect water resources from roadway runoff. Additionally, MassPike has developed an award-winning landscape conservation program that has restored endangered species of wildflowers and preserved the varied ecology along the turnpike corridor. In 1993, the Authority launched an alternative fuel program with the purchase of four maintenance vehicles that operate on compressed natural gas, a clean-burning fuel that produces very low amounts of emissions. MassPike has also established an office program that currently recycles approximately 90 percent of white paper, and MassPike policy requires that recycled paper be used throughout its work locations and for all printed materials. Plus, our highly successful car pool pass program and park-and-ride lot initiative are helping remove vehicles from the roadway that pollute the air and jeopardize our health and that of the earth's. With the tremendous amount of construction work taking place in downtown Boston as a result of the Central Artery/Tunnel Project, taking advantage of the program and its many benefits can truly help alleviate traffic congestion and air quality problems. Ridesharing is a smart and sensible approach to achieving these objectives.

Without compromising public safety or the high quality of transportation services, MassPike is committed to the new reality of "corporate environmentalism". To date, we have taken some very positive first steps toward achieving a cleaner environment. And through the implementation of new technologies like electronic toll collection, we will continue to advance these initiatives in the years to come. But we cannot do it ourselves. Why not join MassPike in whatever ways you can to help make a difference. Together we can enjoy the rewards of our efforts in a cleaner, healthier and more beautiful environment.

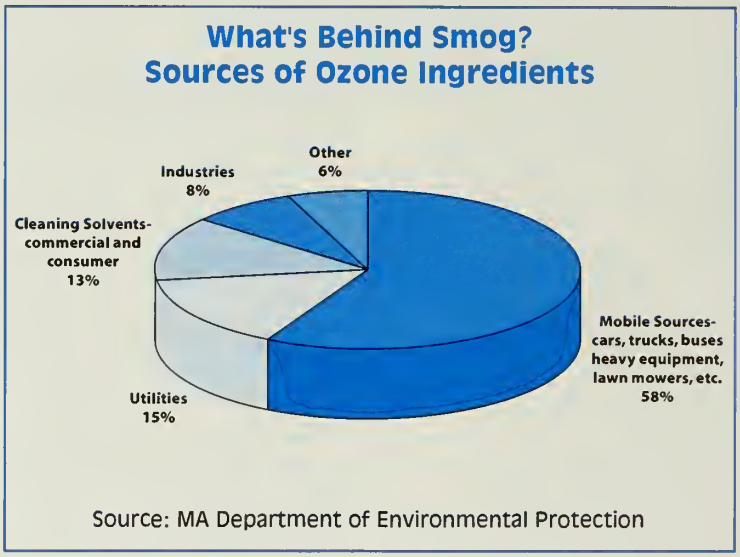
MASSPIKE'S 1994 CONSTRUCTION OFFERS ANOTHER GOOD REASON TO CAR POOL

Participating in MassPike's Car Pool Pass Program not only allows ridesharing groups who use the turnpike and the Sumner and Callahan Tunnels to save money and help protect the environment, but joining can save you time while traveling by taking vehicles off the road. This benefit will be especially important as MassPike's 1994 construction season continues. This year, the Turnpike Authority is beginning the second year of a five-year reconstruction, improvement and modernization program for the turnpike and its facilities - and

CONSTRUCTION, p.6.

CLEAN AIR ACT from p.1

Already the state is working hard to meet its air quality goals. Efforts including improving the state's automobile inspection/maintenance program, establishing a "clean fuels" program for vehicle fleets, and reformulating gasoline so that it burns cleaner, are underway. And while these steps will go a long way toward achieving cleaner air, everyone from consumers to small businesses to governments can and should help in making the law work. In fact, as part of the 1990 Clean Air Act Amendments, companies with more than 100 employees at a site in or near a large city will have to assume larger responsibility for ensuring that these Clear Air mandates are met.



The Massachusetts Turnpike Authority (MassPike) supports both the letter and the spirit of the Clean Air Act. We maintain the turnpike and the Sumner/Callahan Tunnels with environmental responsibility, and recently have stepped up our efforts to ensure that all aspects of MassPike's operations are undertaken in ways that protect the environment and comply with federal and state regulations. Our traffic management program is one example of our commitment to help clean the air. Because motor vehicles contribute the greatest percentage of the state's air pollution emissions, MassPike is doing its part to find ways to get more commuters out of their cars. Through encouraging the use of high occupancy transportation modes and improving existing roadway efficiency, to constructing substantial park-and-ride spaces, MassPike is focused on transportation control measures that will improve air quality.

Our Car Pool Pass Program has done just that. With participation at an all-time high of nearly 1,700 car pool groups using either the turnpike or the tunnels, the program is making a positive impact on the environment by encouraging commuters to "share the ride". The benefits of MassPike's program are many and it operates under very simple guidelines. A car pool is three or more people traveling together in a vehicle. Your car pool will pay a one-time only annual fee of either $25, $50 or $75, depending upon the distance you travel. And that is all you will pay in tolls for that year. While all passes are renewed on March 1, passes processed after that time are sold at a prorated cost. And in addition to helping the environment, ridesharers can save money - MassPike estimates each person can save up to $2,500 a year! Plus, MassPike operates park-and-ride lots along the turnpike that provide free parking for commuters who car pool, van pool or use the commercial bus service available at each location. By 1998, there will be nearly 2,500 commuter spots along the length of the turnpike corridor. Other traffic management initiatives, including an ExpressPass lane at the Allston/Brighton Interchange for ridesharing vehicles, make the program hard to resist.

MassPike's Car Pool Pass Program is a good example of the type of effort that can help the state meet its Clean Air Act requirements. Why not help us as we work to clean the air and protect the environment by joining a MassPike car pool today. For more information, call MassPike at **(617) 248-2833**.

ENVIRONMENTAL INITIATIVES from p.2

lots along the turnpike corridor have aided in improving air quality and traffic efficiency. In addition, the use of emerging highway technologies like electronic toll collection will have a positive impact upon the environment once implemented along the turnpike and at the tunnels next year.

This comprehensive program has set the standard for other public agencies. As a result of the P2/RC Plan, approximately **75 programs currently in use by MassPike** have been recommended for continuation or expansion. **Another 50 options have been identified** for implementation or further study. MassPike's record proves that a modern and safe transportation network can be managed with environmental responsibility. We are proud of our accomplishments to date, and are eager to continue developing new ways to further improve our environmental conduct. For more information on the P2/RC Plan or any other of MassPike's environmental initiatives, contact **MassPike's Environmental Engineering Department at (617) 431-5022**.

DID YOU KNOW...

-**73%** of trash goes to landfills

-(Trash) in landfills generally does not decompose and disappear

-It takes 17 trees to produce one ton of paper

-Paper and paper cardboard account for over **1/3** of (solid waste) dumped in landfills

-It takes less energy to make paper from recycled materials than from virgin materials

Source: Browning Ferris Industries

-The production of ozone is typically a summertime occurrence

-**58%** of ozone is produced by mobile sources (i.e. automobiles, trucks, boats, lawn mowers, etc.)

-Massachusetts must meet its national air quality standard for ozone by **1999**.

-Motor vehicles contribute the greatest percentage of the state's air pollution emissions

Source: Massachusetts Department of Environmental Protection

THE MASSACHUSETTS TURNPIKE AUTHORITY

PikeNews for commuters

Published by MassPike as a public service for turnpike and tunnel commuters.

Chairman Allan R. McKinnon

Editors Linda D. Barbo, Lori E. Armon

Graphic Design Lori E. Armon

Photography Joanne Ciccarello, Ned Cerasuolo

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work will be very visible along the turnpike. Significant projects, including the reconstruction of 30 bridge decks and the repaving of 15 miles of roadway, will be well-underway along the turnpike corridor during the busy summer months. While MassPike makes public safety its top priority and work sites are always well-marked, having fewer vehicles on the roadway will help keep motorists moving safely and efficiently while this necessary work is being completed. If you haven't thought about joining a car pool and "sharing the ride" now's the perfect time. Call MassPike at **(617) 248-2833** to find out how.

CARAVAN OFFERS VALUABLE COMMUTING ALTERNATIVES

Call CARAVAN
227-POOL
The Commuter Information Line

About half of our ozone pollution here in New England comes from motor vehicles. Each driver, traveling 10,000 miles in a year, personally adds 450 pounds of pollutants to the air.

Over the past 20 years, design and engineering changes have made cars less polluting and more energy efficient. However, the environmental gains from these improvements are threatened by an explosion in the number of miles driven each year. From 1970 to 1990, Americans doubled the miles they drive annually to an astonishing two trillion miles.

Sharing the ride to work in a car pool, van pool or bus reduces harmful emissions dramatically. Three-person car pools reduce 70% of these smog-causing emissions. Van pools shrink emissions 90% per passenger mile. And commuting by bus, which operates on diesel fuel, cuts harmful emissions in half per passenger mile.

It's easy to see that the simple act of using a shared-ride mode of travel pays off in significant emission reductions, creating cleaner air for everyone. Join the growing group of commuters who are choosing to share the ride and leave a legacy of clean air. Call CARAVAN at (617) 227-POOL and learn about other individuals from your area who are interested in car pooling or van pooling to work; or find out about bus services that match your commute.

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THE MASSACHUSETTS TURNPIKE AUTHORITY

PikeNews for commuters

MASS PIKE

"TMAs" HELP MANAGE REGIONAL TRANSPORTATION ISSUES

Transportation Management Associations (TMAs), which provide specialized transportation services to particular regions, are springing up all over the country - and all over Massachusetts. There are currently over 50 TMAs in the country. Eight of them are in Massachusetts, and more are on the way.

TMAs have been lauded for bringing together business resources and professional know-how to solve transportation issues. In Massachusetts, these innovative groups offer programs ranging from shuttle services to van pool and car pool incentives to transportation awareness events for employees. They also participate in the operation of RideSource, the computerized ridematching service developed and maintained by CARAVAN for Commuters, Inc.

Today, there are eight Massachusetts TMAs serving thousands of commuters and companies in the eastern and central regions of the state:

- **Charles Circle/Bulfinch Triangle TMA: Formed to address transportation issues facing Massachusetts General Hospital, Massachusetts Eye and Ear Infirmary, Shriners Hospital for Crippled Children and Spaulding Rehabilitation Hospital in Boston.**

TMAs, p.2

FALL INTO A CAR POOL AND SAVE!

Make A Great Business Deal Happen - Everyday.

Joining forces in business means pooling resources, increasing efficiency and working together to achieve common objectives. Joining a MassPike car pool means exactly the same things and more. By sharing the ride with other business commuters, you'll save money. MassPike estimates that in a car pool averaging a 25-mile one-way weekday commute, each person can save as much as $2,500 in tolls, fuel and other travel-related costs annually. For extra savings, several parking garages in Boston offer subsidized rates for car pools and/or van pools, making the program even harder to resist. The Prudential Center Garage, Post Office Square Garage, 222 Berkeley/500 Boylston

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- Write to Us...
- Transportation Council Keeps 128 Moving

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- **128 Transportation Council: Services are offered to businesses in six communities bordering Route 128 between Routes 2 and 9. Twenty area employers and developers belong to the Council.**

- **495 West Commuter Options: Serving Marlborough along the Route 495 corridor, this TMA is made up of several large employers in the region, along with the city of Marlborough and the Marlborough Chamber of Commerce.**

- **Interinstitutional TMA: Members include Boston City Hospital, Boston University Medical Center and the Boston University Medical Campus, all located in Boston's South End Medical Area.**

- **MASCO/CommuteWorks: Located in the Longwood Medical and Academic area of Boston, this TMA is comprised of 15 medical and educational institutions.**

- **MetroWest TMA: Focusing on Framingham and Natick, this TMA is made up of six large employers and property owners.**

- **North Suburban TMA: This TMA serves nine communities along Rt. 128, between Routes 2A and 129. Five major employers and property owners are involved.**

- **South Boston Seaport/Fort Point Channel TMA: Created to address commuting issues, particularly as Central Artery/Tunnel construction progresses, this group serves Fidelity Investments, the World Trade Center and Gillette.**

More TMAs may soon be joining this network. For example, a new group serving the Vassar Street section of Cambridge is in the works. In addition, TMAs may soon be operating in Boston's Financial District, at the Charlestown Navy Yard, and in downtown Worcester.

Last fall, a new program was introduced to help TMAs. Called the Massachusetts TMA Assistance Program, the plan provides funds for the development of new TMAs and for helping existing TMAs implement transportation management programs. Funded under the Intermodal Surface Transportation Efficiency Act (ISTEA) through the Massachusetts Executive Office of Transportation and Construction, the program is administered by CARAVAN for Commuters, Inc.

For more information on starting or joining a TMA, contact CARAVAN for Commuters at (617) 973-7189.

KEEPING ROUTE 128 MOVING:

128

THE 128 TRANSPORTATION COUNCIL

A TMA AT WORK FOR COMMUTERS

On a good day, driving along Route 128 can be considered a challenge. But for nearly a decade now, one group has been working to make commuting along that north-south roadway a lot easier. The 128 Transportation Council was formed in 1985 to identify the causes and find solutions to the growing traffic congestion within the 128 West Corridor. At the time of its inception, the 128 Council was the first "TMA" (Transportation Management Association) of its kind in the state. Since then, seven other TMAs have also formed throughout eastern Massachusetts.

The 128 Council is a private, non-profit organization committed to reducing traffic con-

Rt. 128, p. 6

A MESSAGE FROM MASSPIKE'S CHAIRMAN

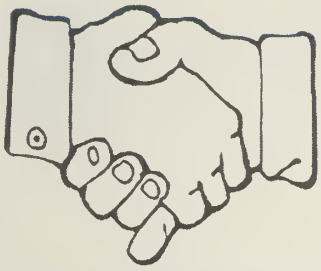
It may sound like a cliche, but it really is true that fall is a season of change. Not only do our natural surroundings take on richer, more lush colors, but typically there is also a shift in our energies and attitudes. Whether it's the start of a new school year or the beginning of a new business quarter, enthusiasm, hard work and a greater level of activity become more apparent. These changes are evident in the transportation industry as well. On the highways, subways and railways, more students and workers are commuting back and forth each day.

With this increased traveling population, it's an appropriate time to think about just how efficiently, wisely and affordably we move ourselves from place to place. At MassPike, one of our objectives in managing the turnpike and two harbor tunnels is to provide a safe transportation system that addresses these concerns. Our overall traffic management program is working to achieve these goals. One element of that program encourages the use of ridesharing as a means to save time, save money and protect the environment. The use of car pools, van pools and high occupancy vehicles makes sense in today's world as we all seem to want things done more quickly and efficiently, yet without bearing a heavy expense.

MassPike's Car Pool Pass Program is simple to understand and easy to join. And, anyone can car pool - from parents with children to professionals to students commuting to class. To date, MassPike has issued over 1,700 car pool passes - allowing each individual who "shares the ride" to save up to $2,500 a year on the cost of tolls, fuel and other traveling expenses. But the benefits that can be enjoyed by ridesharing are not solely economical. They also lie in the knowledge that you are helping to make a difference in the ease of your own travel and that of everyone around you. With the shape of transportation in Boston and across the state undergoing significant transformation, MassPike's commitment to helping improve accessibility and efficiency in travel remains constant. In this season of change, why not rethink your own commuting habits and join us in this important effort. Chances are, you'll be glad you did.

FALL from p.1

Make a great business deal happen everyday...



Join a MassPike Car Pool!

Street Garage, University Association/Boston University Medical Center Garage and the North Station Garage all offer incentives for high occupancy vehicle use. Contact these garages directly for more information on their special rates. By making the trip to work together, you'll also save time. Car pools reduce traffic on the road. Traffic congestion is a growing transportation problem, and car pools help keep traffic moving during heavily traveled rush hours. And by car pooling to the office, you'll help protect the environment. Ridesharing reduces the amount of pollutants released into the air and conserves precious fuel. So start your day off right and share the ride into the office with two or more people. You'll be making a great business deal happen everyday.

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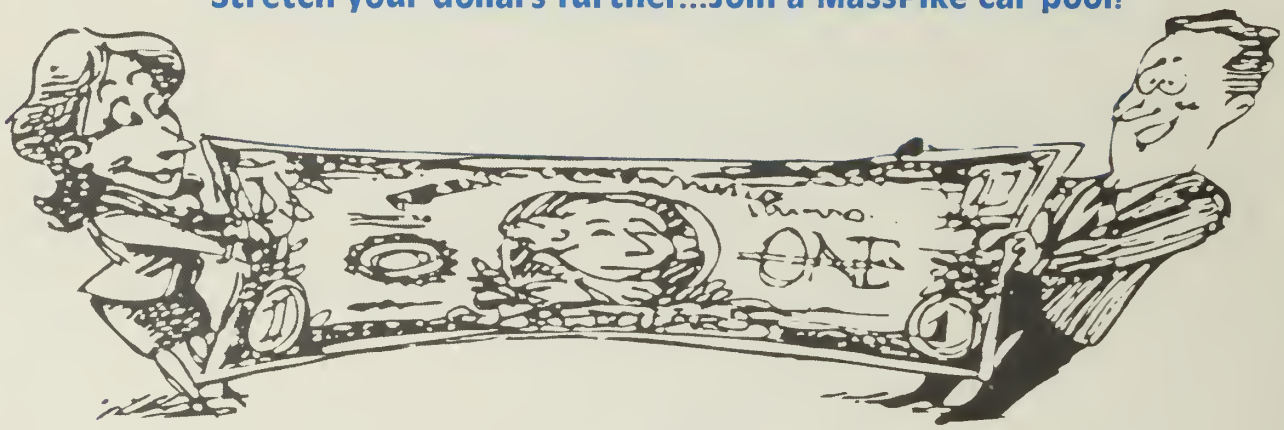
FALL from p. 3

Car Pool Back To School

If you're a student or have children in school, car pools make sense as a smart commuting alternative. A car pool is made up of three or more people commuting by car any day of the week, any time of the day. All groups of riders using the turnpike or the tunnels are eligible to participate - there are no age limits or restrictions. So on your way to day care, elementary school, high school or college think about getting there in a car pool. Learn a lesson in savings out of the classroom while on your way in!

next four years, MassPike will construct new facilities that will provide approximately 2,500 spaces for ridesharers along the length of the turnpike corridor. Besides ample parking for commuters who share the ride, each lot has designated handicapped parking spaces, a bike rack and a covered pedestrian shelter. All current and future lots also have commercial bus service available as an alternative to conventional car pooling. For questions or more information on MassPike's park-and-ride locations, please call (617) 248-2962.

Stretch your dollars further...Join a MassPike car pool!



Don't "Pass" Up A Great Program

To join MassPike's Car Pool Pass Program, give us a call at (617) 248-2833 and sign up for a commuting pass. MassPike has eight convenient zones for car pool pass users - seven on the turnpike and an eighth at the tunnels. Pick the zone that best meets your commuting needs and pay either $25, $50 or $75. This one-time only annual fee is all you will pay in tolls for that year. Over 1,700 car pools are currently enjoying these remarkable savings. MassPike also offers free parking at several commuter lots along the turnpike. With 360 spaces currently available in central Massachusetts, park-and-ride lots will continue to play an important part of MassPike's ongoing traffic mitigation initiative. In fact, over the

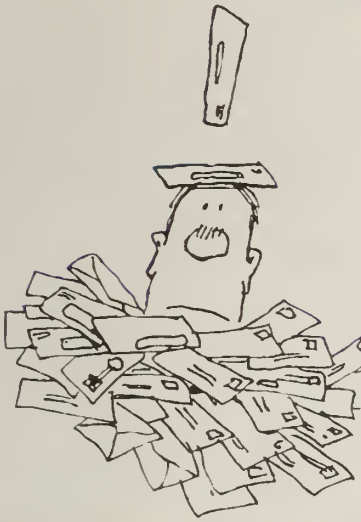
Need Help Finding A Car Pool?

If you're interested in joining a car pool or forming your own but aren't quite sure how to get started, call CARAVAN for Commuters, Inc. Its Commuter Information Line will help you get in touch with individuals looking to share the ride to or from your area. CARAVAN also provides information on other traveling options, including commuter buses and boats. To learn more about this free service, contact CARAVAN at (617) 227-POOL.

For MassPike car pool information, dial 248-2833

Start saving now! Call MassPike today.

WE'D LIKE TO HEAR FROM YOU...
SEND US YOUR COMMENTS



PikeNews for Commuters is published by the Massachusetts Turnpike Authority as a public service for turnpike and tunnel commuters. The newsletter is an opportunity for MassPike to share with its patrons important car pool and other traffic management information. We're also interested in your comments. If you'd like to see an issue covered in greater detail, or want to learn about any other MassPike programs, please let us know. Contact the Public Relations Department at (617) 248-2818, or by mail write to MassPike, Public Relations, 10 Park Plaza - Suite 5170, Boston, MA 02116. As always, MassPike is committed to providing a safe and efficient transportation system and high quality service in all of its initiatives.

For up-to-the-minute traffic and transit conditions, call *SmarTraveler* at (617) 374-1234 before you leave your home or office. *SmarTraveler* offers the most comprehensive travel reports for the routes you travel most. *SmarTraveler's* coverage area extends 1,400 square miles and encompasses 122 cities and towns in eastern Massachusetts. Data collection sources for *SmarTraveler* include over 40 closed-circuit TVs, over 200 mobile probes, aircraft surveillance, and direct access to the State Police, the MBTA, the Mass. Highway Department, Massport and MassPike's Sumner and Callahan Tunnels.

SmarTraveler

374-1234

SmarTraveler is available to anybody with a touch-tone phone by dialing 617-374-1234. NYNEX cellular callers may dial *1 free of charge and Cellular One customers may dial *STI for *SmarTraveler* information. If you want to know what's down the Pike, call *SmarTraveler* at 374-1234 and press 90* for the Massachusetts Turnpike travel report.

SmarTraveler is a free service sponsored by the Massachusetts Department of Transportation.

MASS PIKE

THE MASSACHUSETTS TURNPIKE AUTHORITY

PikeNews for commuters

Published by MassPike as a public service for turnpike and tunnel commuters.

Chairman Allan R. McKinnon

Editors Linda D. Barbo, Lori E. Armon

Graphic Design Lori E. Armon

Photography Joanne Ciccarello

Rt. 128 from p. 2

gestion along Route 128 from Needham to Lexington, and making it easier and safer for cars traveling on the road by providing alternative services and information. Funded by member companies, the Council provides a means for these businesses to work together to improve accessibility and mobility along the corridor.

Among its many services, the 128 Council operates a Commuter Options program that can provide employers with all the information they need on alternative commuting options, including car pool and van pool matching, bus and train schedules and a shuttle service operated by the Council that runs from the Alewife MBTA station to the Lexington/Waltham areas. The Council also runs a "Guaranteed Ride Home" program and a storm control center offering travel information during inclement weather.

In addition to providing these useful commuter services, the Rt. 128 Council has been a major promoter of many roadway improvement projects and has worked closely with local transportation officials to see them through completion. Some of those projects include intersection improvements in Waltham and the Needham Add-A-Lane project that will increase the number of lanes where Route 128 meets Route 9. The Council also works extensively with the state and federal government on highway improvement studies, incident management and intelligent highway systems and legislative issues that impact area businesses and motorists.

Originally formed by member companies GTE, Hewlett Packard, Polaroid and the Nelson Companies, current membership includes over 20 area employers, including BayBank Middlesex, Newton-Wellesley Hospital and the Massachusetts Turnpike Authority, among others. Today, the Council serves approximately 20,000 commuters.

The 128 Transportation Council is a wonderful example of a public/private partnership that works. By coordinating traffic reduction and management options and by creating new commuting options, the Council is keeping Route 128 moving. For more information about its services, or to find out how to become a member, contact the 128 Transportation Council at (617) 890-0093.

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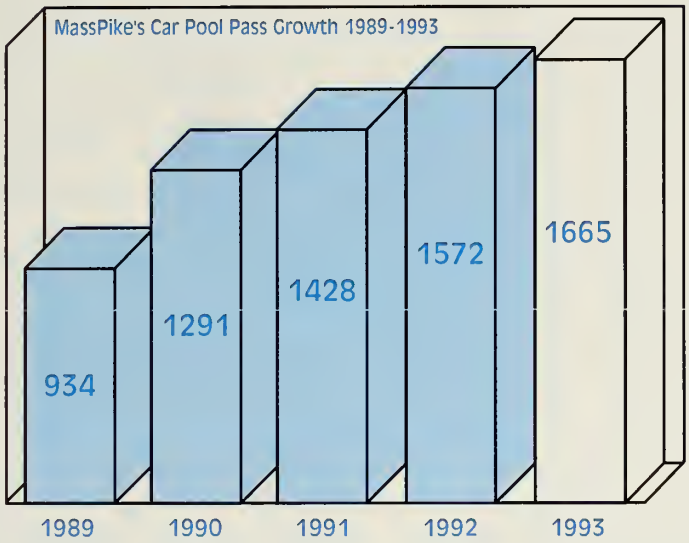
MASSPIKE'S CAR POOL PROGRAM ACHIEVES RECORD GROWTH

In 1993, participation in the MassPike Car Pool Pass Program reached an all-time high of 1,665 car pool passes issued to motorists taking advantage of the program's many benefits. Since beginning an aggressive marketing effort in 1989, the program has experienced a 78% surge in growth over the past four years. By taking advantage of this program, each commuter in a car pool can save an estimated $2,500 annually in tolls and other travel-related costs. In addition, a dedicated ExpressPass toll lane at the Allston/Brighton Interchange helps to speed ridesharing vehicles through the commuter rush hours. For more information on MassPike's Car Pool Pass Program, call (617) 248-2833. Join today and drive away with the savings in 1994!



"SAVINGS" PROMOTED IN YEAR ROUND CAMPAIGN

MassPike's creative marketing efforts over the past several years have increased participation in its car pool pass program an average of 20% each year. There are currently more than 1,665 car pool passes in use along the turnpike and at the Sumner and Callahan Tunnels. In 1993, MassPike launched four independent publicity programs to encourage commuters to "share the ride." It was the first time an effort of this magnitude had been undertaken, and the marketing proved successful in increasing awareness of and participation in the car pool pass program. Each of the quarterly campaigns emphasized a different benefit of ridesharing, including cost savings, environmental benefits and ap-

PROMOTING, p.4.

Inside...

- Chairman's Message
- New Park-and -Ride Locations
- Helpful MassPike Numbers
- Ridesharing Assistance

winter 1994

SAVE $2,500 IN 1994 - JOIN A MASSPIKE CAR POOL!

The Massachusetts Turnpike Authority's (MassPike) Car Pool Pass Program makes commuting on the turnpike and at the Sumner and Callahan Tunnels less expensive and more convenient. When you join the program, not only will you save money and save time, but you'll help protect the environment. In addition, with the pass your car pool can enjoy free parking at MassPike's commuter lots along the turnpike and take advantage of a dedicated toll lane at the Allston/Brighton Interchange. The program is simple and the benefits are many. Make 1994 the year you re-think your commuting habits and take advantage of the best deal on the pike and at the tunnels.

Anyone Can Car Pool

A car pool is made up of three or more people commuting by car any day of the week, any time of the day. All groups of riders using the turnpike or the tunnels are eligible to participate. We do not age discriminate - so even an infant in a car seat qualifies.

MassPike Makes It Easy

MassPike has eight convenient zones for car pool pass users - seven on the turnpike and an eighth at the tunnels. Pick a zone that best meets your commuting needs, then apply for a car pool pass. You will pay a **one-time only annual fee** of either $25, $50 or $75 depending upon the zone you select (see p.6. for zone descriptions). **And that is all you will pay in tolls that year.**

You'll Save Money

MassPike estimates that in a car pool averaging a 25-mile one-way commute, each person can save as much as $2,500 in tolls, fuel and travel-related costs annually. These are savings you just can't beat!

You'll Help the Environment

Car pools reduce traffic on the roads. Traffic congestion is an ever-growing transportation problem that is not only an inconvenience for motorists, but also harms the environment. The problem is a serious one, and we all must do our part. MassPike strongly encourages the use of car pools because ridesharing reduces the amount of pollutants released into the air and conserves precious fuel. That's why ridesharing is an important part of MassPike's overall transportation management program. And our commitment to a better environment makes MassPike's Car Pool Pass Program especially appealing. To encourage ridesharing, MassPike has held the line on toll costs for car pools and van pools for the past 14 years. Tolls for qualified ridesharing vehicles are the same today as in 1980. In addition, individuals who "share the ride" can park their vehicles free of charge at MassPike's park-and-ride lots along the turnpike, and car pools can enjoy a reserved lane at the Allston/Brighton Interchange.

SHARE, p.6.

Call 248-2833 today!

A MESSAGE FROM THE CHAIRMAN

Perhaps like no other decade, the 1990's will be characterized as a time when people placed a renewed emphasis on protecting the natural environment and preserving it for future generations. At MassPike, while our essential mission is to operate and maintain a safe, modern and efficient transportation network, we cannot fail to understand the connection between our progress and its effects on the environment.

According to a 1990 survey by the Department of Transportation, 76% of all workers drive to work alone. With these vehicles come greater periods of traffic congestion and associated environmental impacts on highways across the nation. As we all work to improve the environment around us, MassPike's challenge as a transportation agency is to reduce the number of vehicles using the roadway without reducing highway access. One of MassPike's most significant initiatives in this regard is our traffic management program - an initiative aimed at finding more efficient ways to use our resources to accommodate ever increasing turnpike travel without harming our fragile environment. An important component of this strategy is MassPike's Car Pool Pass Program that encourages ridesharing and the use of high-occupancy vehicles. Car pooling is a smart and simple way to reduce air pollution, relieve traffic congestion and achieve a cleaner, healthier environment. It's also a real way to save money - an average of $2,500 annually for most people commuting on the turnpike. And with a greater number of people using the turnpike each year - last year we had a 2.1% increase in traffic - the advantages of ridesharing become more and more apparent.

We must all work together to make a difference. Join a MassPike Car Pool and realize that by "sharing the ride" in 1994, you too can become a partner in this vital effort.

MASSPIKE - HERE TO HELP

The Massachusetts Turnpike and the Sumner and Callahan Tunnels are some of the safest transportation facilities in the state and region, due in large part to an aggressive maintenance program, well-patrolled roadways, and a diligent and dedicated staff. The turnpike's 1993 safety record was the best in its 36-year history. At MassPike, your safety is our top priority and we work hard to ensure that we serve you well in your travels. Listed below are some helpful MassPike phone numbers.

Massachusetts Turnpike Authority	**(617) 248-2800**
MassPike State Police Troop E, Weston Barracks	**(617) 431-5050**
Cellular Phone	***SP (*77)-east of Interchange 8**
	***MSP (*677)-west of Interchange 8**
Road Conditions, MassPike	**1-800-828-9104**
Comment Line, MassPike	**1-800-831-1206 (Voice/TTY)**

PROMOTING from p.1

peals to business commuters and families to car pool. In addition, a variety of different postcards and brochures were developed and handed out to turnpike and tunnel patrons to encourage ridesharing. In 1994, MassPike will continue quarterly car pool campaigns. Using new and creative concepts, MassPike hopes to continue encouraging commuters to join car pools and van pools. If you'd like more information on MassPike's Car Pool Pass Program, call us at (617) 248-2833

Kneeland St. Billboard - Car Pool Renewal Campaign 1993

Earth Day 1993

Fall Campaign 1993

Winter Campaign 1993

CARAVAN OFFERS CURE FOR BAD WEATHER DRIVING

Snow. Ice. Wind. Sleet. Winter driving can make your commute a challenge. But you don't have to go it alone. CARAVAN for Commuters, Inc. can help you find alternatives to driving alone which will not only make your commute safer, but will also make getting to work less expensive and less stressful all year round.

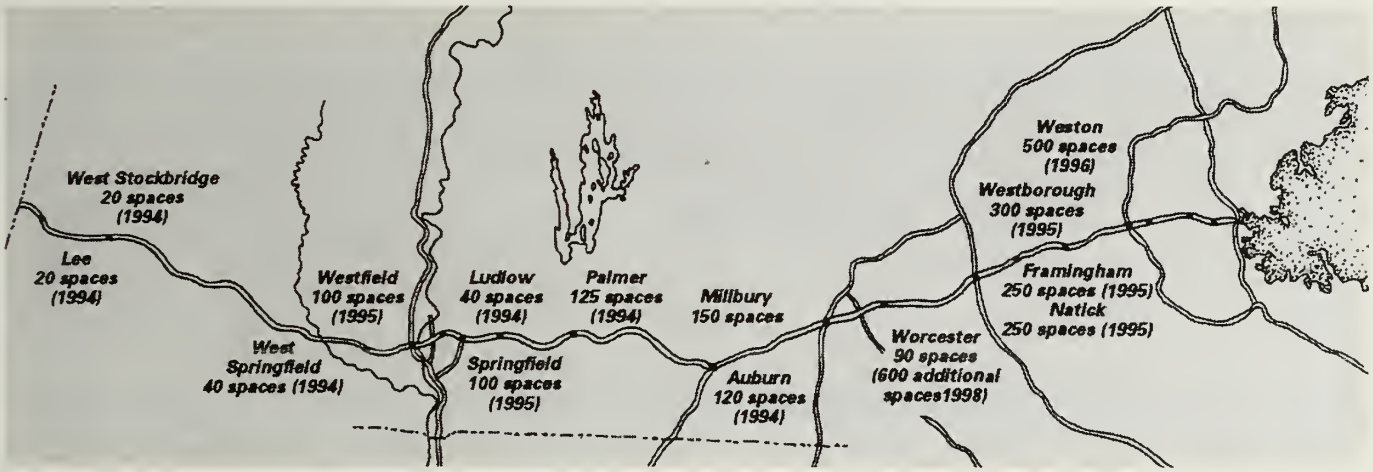
CARAVAN's Commuter Information Line is the source for solutions to your commuting problems. Just call (617) 227-POOL and register in CARAVAN's RideSource Commute Management System. Using this enhanced information system, CARAVAN will prepare a detailed Commuter Assistance Report referring you to all of the transportation services which meet your commuting needs. You'll get the latest on car pools, van pools, and commuter bus, boat and rail service in your personal computer report. All you have to do is call the referrals listed and you'll be on your way to a better commute.

Call CARAVAN
227-POOL
The Commuter Information Line

This winter, come in from the cold, leave your car at home, and try something new. Odds are, you'll enjoy the benefits of your new commute so much, that you'll use it throughout the rest of the year. The Commuter Information Line and the RideSource Commute Management System are free public services provided by CARAVAN.

MASSPIKE TO EXPAND PARK-AND-RIDE LOCATIONS

Park-and-ride lots along the turnpike corridor are an important component of MassPike's ongoing traffic mitigation initiative. To encourage ridesharing and thereby reduce traffic congestion and air pollution, MassPike has made it a priority to provide such facilities for its patrons. While two successful lots are currently in operation, commuter demand for more spaces led to a site search by MassPike for additional park-and-ride locations. As a result of this effort, a number of other potential sites along the turnpike were identified, and over the next four years MassPike will construct new facilities that will provide approximately 2,500 additional free park-and-ride spaces for ridesharers throughout the length of the turnpike corridor. For example, in March 1994 MassPike's third park-and-ride facility will open in Auburn, adjacent to Interchange 10. This new 120-space facility will complement MassPike's two other active lots: a 150-space lot at Interchange 11 in the town of Millbury and a 90-space lot located on Grafton Street (adjacent to Douglas Drug) in the city of Worcester. Bus service is available at each site and parking is free of charge for patrons who "share the ride" while traveling on the turnpike. Later in 1994, additional park-and-ride locations will open in West Stockbridge, Lee, West Springfield, Ludlow and Palmer. In addition to the increased number of spaces, each lot will have designated handicapped parking spots, a bike rack and a covered bus shelter. Provisions are also being made to have commercial bus service available at each new facility. For questions or more information on MassPike's park-and-ride locations, please call (617) 248-2962.



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Graphic Design Lori E. Armon

Photography Joanne Ciccarello

SHARE from p.2.

Share the Ride

To find out how you can become part of a ridesharing group, call CARAVAN for Commuters, Inc. Its Commuter Information Line will help you get in touch with individuals who are interested in forming a car pool or van pool, or joining a group already traveling from your area. CARAVAN also provides information on commuter bus service. To learn more about this free service, contact CARAVAN at (617) 227-POOL.

MassPike Car Pool Pass Zones			
Zone 1 -	Exits 1-8	W. Stockbridge to Palmer	$25
Zone 2 -	Exits 8-15	Palmer to Newton/Boston	$25
Zone 3 -	Exits 1-17	W. Stockbridge to Newton Corner	$50
Zone 4 -	Exits 1-24	W. Stockbridge to I-93	$75
Zone 5 -	Exits 15-24	Newton/Boston to I-93	$50
Zone 6 -	Exits 15-17	Newton to Newton Corner	$25
Zone 7 -	Exits 17-24	Newton Corner to I-93	$25
Zone 8 -		Callahan and Sumner Tunnels	$25

Join Today!

You can apply for a MassPike car pool pass at any time. Although all passes are renewable on March 1, pass applications processed after that date will be sold at a prorated cost. So don't wait. Call MassPike's Car Pool Pass Office at (617) 248-2833 to get your application today and "share the ride" in 1994.

MassPike's Car Pool Pass Progam is an easy and sensible way to beat the cost of commuting, help ease traffic congestion and protect the environment.

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MASSPIKE'S CAPITAL INVESTMENT PROGRAM NEARS HALFWAY MARK

1995 marks the start of the third construction season of MassPike's five-year, $500 million reconstruction, improvement and modernization program for the turnpike and its facilities. During this year, MassPike will invest millions of dollars in much needed repairs and rehabilitation projects along the 135-mile turnpike corridor. The program is a responsible and comprehensive plan that will result in an even safer and more efficient transportation system. You may have already noticed some of this year's work taking place during your travels.

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To date, the program has been a tremendous success. During the first two years of the capital investment program, MassPike completed the reconstruction of 48 bridges and repaved 47 miles of roadway along the turnpike. In addition, MassPike completed the installation of anti-missile fencing on all required bridges, completed numerous rock cut projects and continued the installation of rumble strips along the turnpike corridor. But perhaps some of the best news that has resulted from the five-year program is that nearly 92% of the contracts to date have been awarded to companies in Massachusetts -- putting thousands of men and women in a variety of construction and related fields to work. It's a record we are extremely proud to report and a wonderful second benefit to the program.

MassPike is anticipating a very busy construction season throughout 1995. This year alone, 29 bridge decks will be reconstructed and ten miles of roadway and ten interchanges will be resurfaced. Additionally, a major lighting and rehabilitation project will take place in the Prudential Tunnel of the Boston Extension. Despite this very aggressive schedule, MassPike is committed to making sure your driving conditions remain smooth and safe, keeping as many travel lanes available as possible and ensuring that all construction sites are well-marked and well-patrolled.

For a free guide detailing this year's construction projects along the entire turnpike corridor or for general questions about the program, contact MassPike's Public Relations Department at 617-248-2818.

Inside...

- Chairman's Message
- MassPike's Environmental Commitment
- Free Maps Available for Summer Tourism Season
- SmarTraveler Receives Favorable Reviews

spring 1995

MASSPIKE'S ENVIRONMENTAL COMMITMENT TRAVELS BEYOND CARPOOLING

One of the primary benefits of carpooling is that the use of multi-occupancy vehicles does wonders for the health of the natural environment. By sharing the ride with at least two other people, you can reduce the harmful emissions released by automobiles by 70% per passenger mile. This remarkable benefit, coupled with monetary savings and efficiency of travel, is the basis of MassPike's efforts to promote the use of carpools, vanpools and other more environmentally friendly means of travel. However, MassPike's Carpool Program is only one of many ways MassPike is helping restore the environment. While some efforts are clearly more visible than others, the Authority's commitment to protecting the environment has been taking place with diligence over the past several years. MassPike's record demonstrates that it has been a leader among transportation agencies in conserving the natural landscape. For questions about any of MassPike's environmental initiatives, contact Doug Cotton, Manager of Environmental Engineering at 617-431-5022. Listed below are some of the sound environmental practices MassPike has implemented:

1989

Began aggressive schedule of marketing and advertising for carpool pass program.

Since 1970, MassPike has significantly reduced salt use along the turnpike by using snow plows with on-board computers to regulate salt coverage.

1990

Replaced underground fuel storage tanks and installed vapor recovery systems at service areas.

Implemented waste oil recycling at all maintenance depots.

Opened free park-and-ride lot in Millbury.

Removed all transformers containing polychlorinated biphenyls (PCBs) from Callahan and Sumner Tunnels.

Implemented landscape conservation and management program.

Instituted office paper recycling program and adopted policy of using recycled papers.

1991

Established areas of reduced salt application along the turnpike to protect nearby wetlands and water supplies.

Replaced underground fuel storage tanks and installed vapor recovery systems at maintenance depots.

Expanded free park-and-ride lots to 240 spaces at two locations along the turnpike.

Opened express lane for buses, carpools and vanpools at Allston/Brighton Interchange.

ENVIRONMENT, p.5

A MESSAGE FROM MASSPIKE'S CHAIRMAN

This month, from May 15 to May 19, the country and the Commonwealth celebrate National Transportation Week, a time to reflect upon the importance of all forms of transportation and recognize the impacts that transportation has had on the world, and perhaps the world on transportation. While we continue to strive to travel more safely, efficiently and conveniently, it's equally important we remain cognizant of how such progress affects our environment and our economy. It's critical that a balance be maintained so that our efforts do not threaten our natural resources nor cripple the vitality of state and regional economies.

MassPike's transportation network — the 135-mile turnpike and the Boston Harbor tunnels — provides a pathway for the thousands of motorists who are part of the Massachusetts marketplace. The future of many of our state's economic centers - Boston, Framingham, Worcester, Springfield and Pittsfield - depends in large part on the access and mobility provided by our state transportation network. The Massachusetts Turnpike and the Sumner and Callahan Tunnels are some of the safest and most efficient transportation facilities in the state. This impressive record is due in large part to an aggressive maintenance program, well-patrolled roadways, sensible traffic management programs and a diligent and dedicated staff.

However, not only must we be successful managers today, we must also be conscientious planners for the future. MassPike's five-year turnpike rehabilitation and modernization program and the implementation of innovative toll technologies are just part of our commitment to meet emerging transportation needs. During National Transportation Week, MassPike encourages you to think about your own commuting habits. Participation in efforts such as MassPike's Carpool Program can save you time, money and help protect the environment. At MassPike, we've worked hard for nearly 40 years to ensure that we serve you well in your travels with integrity, fiscal prudence, courtesy and foresight. As Chairman, I can assure you that MassPike will continue to do its part to see that the future of transportation in Massachusetts remains based on these tenets.

WHY ON EARTH ARE YOU STILL DRIVING ALONE?

It just doesn't make sense. There are so many good reasons to rideshare and so many resources to help get you started, changing your commuting habits is now easier than it's ever been before. Did you know that about half of our ozone pollution here in New England comes from motor vehicles? And that each driver, travelling 10,000 miles a year, personally adds 450 pounds of pollution to the air? While cars today are increasingly energy efficient and less polluting than in years past, we are driving more than ever. From 1970 to 1990, Americans doubled the miles they drive annually to an astonishing two trillion miles—enough to take us to the sun and back more than 10,000 times! All of this is bad news for the environment. The bottom line is that individual drivers cause a lot of pollution. However, sharing the road wherever you go reduces harmful emissions dramatically. When you join MassPike's Carpool Program, you're helping in this effort. The program is simple and affordable to join and the benefits are many. Today, more than 1,400 carpools are registered in the program. Now is the perfect time to show you're committed to a healthier environment. Call MassPike today at 617-248-2833 and let us show you how.

Getting Ready for Summer Travel? MassPike has FREE Tourism Maps

With the busy summer tourist season rapidly approaching, MassPike can help you plan your trip to make it easy, fun and memorable wherever you're going in Massachusetts. The Turnpike Authority currently publishes five different maps, each available free to the public, highlighting different regions of the state. Call 617.248.2818 to obtain any of the maps featured below. And when traveling to or from your destination, don't forget to take a driving break and stop by one of MassPike's rest areas along the turnpike. Each has food, fuel, restroooms and telephones. And at four of these locations (Lee-eastbound, Charlton-eastbound and westbound, and Natick-eastbound), you'll also find visitor information centers that provide free brochures, travel directions and help with finding lodging and attractions in New England. All centers are open seven days a week, year-round. Summer hours are from 8am to 6pm. MassPike works hard to provide high levels of safety and service to all of its patrons, and we encourage you to take advantage of what we have to offer. Happy Travels!

MassPike's State Transportation Map features the entire roadway system as well as a directory of MassPike service areas, visitor information centers and other useful information. Also included in this comprehensive map are MassPike facts and interchange locations and rates.

You won't ever get lost again in Downtown Boston! Published by MassPike, this handy street map of Boston highlights the Freedom Trail, subway stops and world-famous attractions. Don't visit Boston without this map!

Looking for a great place to visit in the Pioneer Valley? From the Volleyball Hall of Fame to Mt. Tom, MassPike's Tourist Guide to the Pioneer Valley is full of wonderful destinations to experience and explore right off the turnpike!

From outdoor beauty to indoor attractions, MassPike's Berkshire map is a year-round seasonal guide featuring tourist locations and other cultural sites to visit in western Massachusetts.

Discover all the culture and charm Worcester County has to offer with MassPike's map of this beautiful central Massachusetts region. Colleges, museums and history are detailed in this useful guide.

ENVIRONMENT, from p.2

1992

Initiated five-year remediation program to address contamination caused by the underground storage of fuels.

MassPike's express lane for carpools, vanpools and buses at the Allston/Brighton Interchange decreases drive time during rush hours.

1993

Began antifreeze recycling program at all maintenance depots.

Purchased maintenance vehicle fueled by compressed natural gas (CNG) for trial program.

Replaced underground fuel storage tanks and installed vapor recovery systems at the tunnels.

Initiated use of recycled asphalt in roadway repaving projects.

Acquired environmental emergency response trailers to improve spill containment capabilities.

Developed Pollution Prevention/Resource Conservation Plan.

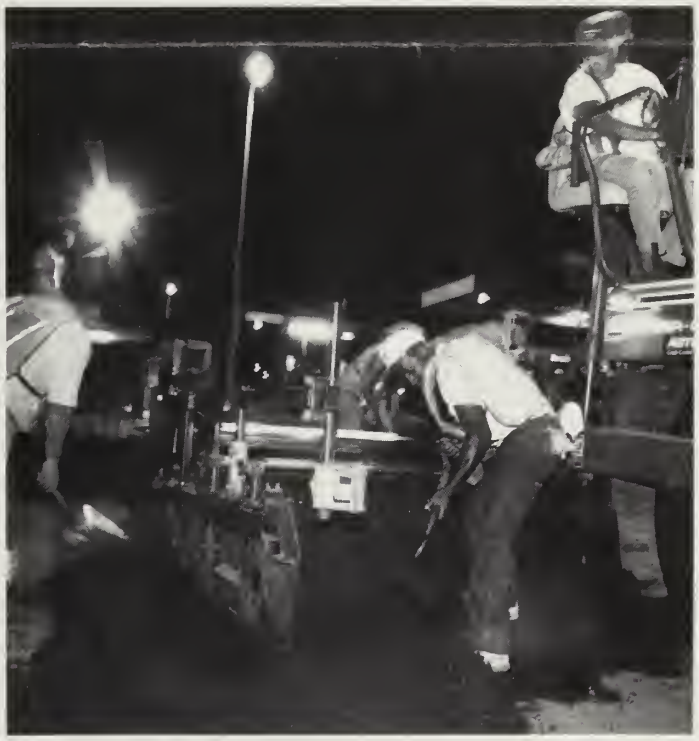
1994

Began construction of noise barriers in Natick and Newton.

Purchased solar-powered variable message signs.

Opened 230 additional free park-and-ride spaces in Auburn and Framingham.

Replaced service area sewage treatment plant with connections to town sewer system.



As one component of MassPike's overall recycling program, the Authority initiated use of recycled asphalt in roadway repaving projects such as this one.

THE MASSACHUSETTS TURNPIKE AUTHORITY

PikeNews for commuters

Published by MassPike as a public service for turnpike and tunnel commuters.

Chairman Allan R. McKinnon

Editors Linda D. Barbo, Lori E. Armon

Graphic Design Lori E. Armon

Photography Joanne Ciccarello (p.1, 5 bottom), Ben E. Watkins (p.2), Mark Ostow (p.3), Craig Bailey (p.5 top)

SmarTraveler EARNS HIGH MARKS

SmarTraveler has now been in operation for two and a half years, and users of the service give it an "A"! The Massachusetts Highway Department's independent evaluation of SmarTraveler demonstrated conclusively that users of SmarTraveler are very satisfied with the service and find it remarkably valuable in their day to day travel:

- 97% of users expected to use the service again
- 85% of users rated the service "8" or better on a scale of "10"
- 68% reported reduced frustration as a consequence of using the service
- 63% reported the ability to avoid traffic problems
- 48% reported that the information they received from SmarTraveler had a direct influence on their travel decision making

With the summer construction and "driving" season upon us, SmarTraveler will give you route specific, up-to-the-minute travel reports on demand — as well as constant updates on all area road construction projects. In addition, SmarTraveler is launching its summer Cape Cod coverage which includes seven cameras overlooking the Bourne and Sagamore Bridges, aircraft surveillance, as well as up-to-the-minute passenger and auto standby waiting times for both the Steamship Authority and Hy-Line Ferries.

SmarTraveler's coverage extends 1,400 square miles and encompasses 122 cities and towns in eastern Massachusetts. Data collection sources include: 50 cameras, 200 mobile probes, aircraft surveillance and direct contact with the State Police, MBTA, Mass. Highway, Massport and MassPike's Sumner and Callahan Tunnels.

SmarTraveler is available by touch-tone telephone by dialing (617) 374-1234. NYNEX Mobile customers can dial *1 (free of charge) and CellularOne customers can dial *STI.

SmarTraveler is a free service sponsored by the Massachusetts Department of Transportation.

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THE MASSACHUSETTS TURNPIKE AUTHORITY
PikeNews for commuters

MASSPIKE OPENS SEASONAL FARMERS' MARKETS

On June 29, 1995, Massachusetts Turnpike Authority (MassPike) Chairman Allan R. McKinnon officially kicked off the opening of MassPike's seasonal farmers' markets at a ceremony held at MassPike's Charlton Visitor Information Center. Joined by participating farmers, area businesses and state, local and tourism officials, Chairman McKinnon also unveiled a newly printed promotional piece which highlights this year's farmers' markets.

"We are extremely pleased to work with the Massachusetts Department of Food and Agriculture in opening farmers' markets at service areas along the turnpike and in East Boston this year," said Chairman McKinnon at the kick-off ceremony. "We can offer motorists a convenient location to enjoy the 'fresh from the farm taste' of products from some of Massachusetts' finest farmers," he continued. "MassPike travelers can buy locally grown and produced fruits, vegetables and other regional products, while at the same time help farmers from the area. This is good news for our patrons and good news for the local communities," he concluded.

MassPike farmers' markets are located at four service areas along the turnpike in the towns of Lee, Charlton and Westborough. These sites are open from June through October during various days and times. An East Boston location at 89 London Street opened on July 18, 1995.

FARMERS', p.2

GOVERNMENT DOCUMENTS COLLECTION
4 1995
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MassPike Chairman Allan R. McKinnon (far right) presented a gift of appreciation to Weston McEwan-Aller, age 3, of Chesterfield, MA at the farmers' markets kick-off ceremony. Weston, who was photographed last year at one of MassPike's farmers' markets, has his adorable face featured on the cover of the 1995 MassPike farmers' markets brochure. Joining him at the event are his proud parents, Michelin McEwan and Robert Aller. Chairman McKinnon also presented Weston with an enlarged version of the brochure as a keepsake for his effort.

Inside...

- Chairman's Message
- New Park-and-Ride Lot Opens in Palmer
- How "sharing the ride" can save you money
- MassPike Assists in Tornado Cleanup

fall 1995

FARMERS', from p.1

The following nine Massachusetts farms are participating in this year's farmers' markets program: Hilltop Orchards (Richmond), Fay Mountain Farm (Charlton), Breakneck Farm (Sturbridge), Cheney Orchards (Brimfield), Ragged Hill Orchard and Wigwam Acres (West Brookfield), Keown Orchards (Sutton), Kimball Fruit Farm (Pepperell) and Pratt Farm (Hopkinton).

MassPike's farmers' markets brochure is available at all MassPike visitor information centers located at service areas along the turnpike in the towns of Lee (eastbound), Charlton (eastbound and westbound) and Natick (eastbound). In addition, nearly 60,000 copies were handed out to turnpike and Sumner Tunnel travelers on June 26, 1995. For more information on MassPike's farmers' markets or to receive a free brochure, please call MassPike at 617•248•2818.

MassPike's 1995 Farmers' Markets

** All farmers' markets will be open from 10 a.m. to 5 p.m., Thursdays, Fridays, Saturdays, Sundays and Monday Holidays unless otherwise indicated.*

Lee (eastbound) — Between Interchanges 1 and 2
Hilltop Orchards
Mid-June through October
Fridays, Saturdays, Sundays, Monday Holidays

Charlton (eastbound) — Between Interchanges 9 and 10
Fay Mountain Farm
Mid-June through October
Breakneck Farm
June 15 to August 31

Charlton (westbound) — Between Interchanges 10 and 9
Fay Mountain Farm
August 1 to September 10
Thursdays only
September 11 to October 31
Cheney Orchards
August 1 to September 10
Fridays, Saturdays, Sundays
Ragged Hill Orchard
September 11 to October 31
10 a.m. to 6 p.m.

Westborough (westbound) — Between Interchanges 11A and 11
Wigwam Acres
August 6 to October 31
Fridays, Saturdays, Sundays
Keown Orchards
July 20 to October 31
Thursdays, Saturdays

East Boston (89 London Street)
Kimball Fruit Farm
Pratt Farm
July 18 to October 31
Tuesdays only
10 a.m. to 3 p.m.

A MESSAGE FROM MASSPIKE'S CHAIRMAN

The summer of 1995 has been very busy and productive for the Massachusetts Turnpike Authority, and with fall quickly on its way, I'd like to share some of our most recent accomplishments with you.

This past May, the Turnpike Authority earned the distinction of being named transportation "Employer of the Year" by the local and national chapters of the Women's Transportation Seminar. It is an honor we were delighted to receive. The recognition certainly would not have been possible without the hard work and dedication of all of MassPike's personnel—from engineering to toll collection, to maintenance and to administration—and I was proud to accept the award on behalf of them all. Together, we will continue to work hard to better serve MassPike motorists and our neighboring cities and towns.

That commitment to service was demonstrated a few short weeks later when western Massachusetts was devastated by a tornado over the Memorial Day weekend. Members of MassPike's maintenance staff quickly responded to the scene to assist with the cleanup efforts. The mutual cooperation between many individuals and organizations is getting the area back on its feet, and in the coming weeks and months MassPike will help in whatever ways it can.

And of course, as you may have read in our cover story, this past summer saw the opening of farmers' markets along the turnpike corridor and in East Boston. We are happy to host local farmers at turnpike facilities who sell some of the freshest produce in the state. And even better, the markets run through October — so if you haven't stopped by one yet, you still have time.

These are just some of the many highlights of the past few months. As Chairman, I am committed to continuing our efforts to enhance safety and service on the roadway and at all MassPike facilities. As always, I welcome your comments and suggestions. Please feel free to call or write at any time. This fall promises to be very productive for the Turnpike Authority. I look forward to updating you on our progress in the 1995 "Year in Review" issue of PikeNews for Commuters.

New Park-and-Ride Lot Opens in Palmer

On Friday, June 2, 1995, the Massachusetts Turnpike Authority (MassPike) opened a new park-and-ride lot in the town of Palmer to promote the use of carpools, vanpools and other high-occupancy vehicles. Conveniently located right off Interchange 8 on Thorndike Street, the lot features 37 free parking spaces and commuter bus service for motorists traveling on the turnpike. MassPike strongly encourages ridesharing as a great way to save money, save energy and help protect the environment. Other park-and-ride facilities are currently operating in Worcester, Millbury, Auburn and Framingham. MassPike plans to open additional lots over the next several years.

Bus schedules for the Palmer park-and-ride lot are available from Peter Pan Bus Lines, Inc. at 413•781•2900. For more information on MassPike's park-and-ride program, call MassPike at 617•248•2818. For help in forming or joining a carpool or vanpool, contact CARAVAN for Commuters, Inc. at 617•973•7189 or 800•248•5009 outside the Boston Metropolitan area.

MassPike's Carpool Program

? Answers to Commonly Asked Questions ?

Q. When was MassPike's Carpool Program created and why?

A. MassPike's Carpool Program is celebrating its fifteenth anniversary this year. The program was started in 1980 as part of the Authority's traffic management program aimed at reducing congestion on the turnpike and easing traffic flow. The program also helps to conserve energy and reduces the amount of emissions released into the air. MassPike's goal is to reduce the number of automobiles used by daily commuters.

Q. Why should I carpool?

A. There are a number of good reasons to carpool. Carpools save money. MassPike estimates that in a carpool averaging a 25-mile one-way weekday commute, each person can save thousands of dollars in tolls, fuel and travel-related costs annually. And to encourage ridesharing, MassPike has held the line on the cost of carpools and vanpools. Tolls for qualified ridesharing vehicles are the same today as they were in 1980. Also, carpools reduce traffic on the roads. Traffic congestion is an ever growing transportation problem that is not only an inconvenience for motorists, but is also harmful to the environment.

Q. What exactly is a carpool?

A. A MassPike carpool is three or more people commuting by car or van any day of the week, any time of the day. All groups of riders using the Massachusetts Turnpike and/or the Sumner and Callahan Tunnels are eligible to participate. Children count, too!

Q. Why is MassPike's Program based on a three-person carpool and not two?

A. Many people already commute with one other person. If MassPike was to allow membership in the program for two-person carpools, the financial impact would be too severe. The lost revenue would jeopardize the necessary work MassPike undertakes to maintain the safety and reliability of the turnpike, turnpike bridges and two harbor tunnels. Also, when three people share the ride, harmful smog-causing emissions are reduced by 70% per passenger mile—another sensible and "environment–friendly" reason to carpool with three.

Q. How does the program work?

A. MassPike has eight convenient zones for carpool pass users — seven zones on the turnpike and an eighth zone at the Sumner and Callahan Tunnels. Pick a zone that best suits your commuting needs. Then apply for a carpool pass. You will pay a one-time only annual fee of either $25, $50 or $75, depending on which zone you select (see chart below). **That is all you will pay for the year.**

CARPOOL, p.6

MassPike Carpool Zones and Annual Fees		
Zone 1 — Exits 1 – 8	W. Stockbridge to Palmer	$25
Zone 2 — Exits 8 – 15	Palmer to Newton/Boston	$25
Zone 3 — Exits 1 – 17	W. Stockbridge to Newton Corner	$50
Zone 4 — Exits 1 – 24	W. Stockbridge to I-93	$75
Zone 5 — Exits 15 – 24	Newton/Boston to I-93	$50
Zone 6 — Exits 15 – 17	Newton to Newton Corner	$25
Zone 7 — Exits 17 – 24	Newton Corner to I-93	$25
Zone 8	Sumner and Callahan Tunnels	$25

Call 617•248•2833 for more information.

Driving Alone vs. Sharing the Ride

$ Comparing the Costs $

CARAVAN for Commuters, Inc. recently published an updated version of its "Commute Cost Comparison" brochure. Using figures supplied by the American Automobile Association's "Your Driving Costs," the brochure estimates the costs of commuting (per person) by carpool, vanpool and driving alone over distances of 30, 50 and 100 round-trip miles. The numbers dramatically illustrate how much money commuters can save when they stop driving alone and start "sharing the ride."

The figures depicted in the attached chart take into account costs such as gas, oil, maintenance, insurance, license, taxes, depreciation and finance charges. To obtain copies of the "Commute Cost Comparison" brochure or to find out how ridesharing can save you money, contact CARAVAN at 617•973•7189, or outside of Boston at 800•248•5009.

	Drive Alone	3-Person Carpool	14-Person Vanpool
Cost per mile			
30 Round Trip Miles (RTM)	$0.53	$0.18	$0.13
50 RTM	$0.36	$0.12	$0.08
100 RTM	$0.28	$0.09	$0.05
Cost per day			
30 RTM	$15.88	$5.29	$3.85
50 RTM	$17.80	$5.93	$4.13
100 RTM	$28.15	$9.38	$4.94
Cost per month			
30 RTM	$318.00	$106.00	$77.00
50 RTM	$356.00	$119.00	$83.00
100 RTM	$563.00	$188.00	$99.00
Cost per year			
30 RTM	$3,811.00	$1,270.00	$924.00
50 RTM	$4,272.00	$1,424.00	$992.00
100 RTM	$6,756.00	$2,252.00	$1,186.00

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Chairman Allan R. McKinnon

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Graphic Design Lori E. Armon

Photography Craig Bailey (p.1), Mark Ostow (p.3), MassPike Maintenance (p. 6)

CARPOOL, from p.4

Q. What if I need help with finding a carpool?

A. Call CARAVAN for Commuters, Inc. at 617•227•POOL in the Boston Metropolitan area, or 800•248•5009 from other areas. CARAVAN is a non-profit transportation group that, among other activities, aids commuters in finding people in their area who would like to carpool or vanpool. The commuter match-up service is free of charge.

Q. How do I sign-up for MassPike's Carpool Program?

A. Call MassPike at 617•248•2833 today, and we will get you started in the program. You can apply for a carpool pass at any time. Although all passes are renewable on March 1, pass applications processed after that date are sold at a pro-rated cost.

MassPike Helps with Tornado Cleanup

In response to the devastating tornado that ripped through Great Barrington over the Memorial Day Weekend, the Massachusetts Turnpike Authority supplied equipment and manpower to help with the cleanup. Nearly two dozen MassPike maintenance workers joined other local, state and federal officials in clearing debris. Additionally, 14 pieces of heavy equipment, including tree cutters, wood chippers and front-end loaders were used to expedite relief efforts in the area. "As public servants, MassPike feels it is our responsibility to assist our neighboring communities in their time of need," said MassPike Chairman Allan R. McKinnon. MassPike has a long history of coming to the aid of its neighbors ranging from the "Hurricane Bob" cleanup on Cape Cod, to a water emergency in East Boston.

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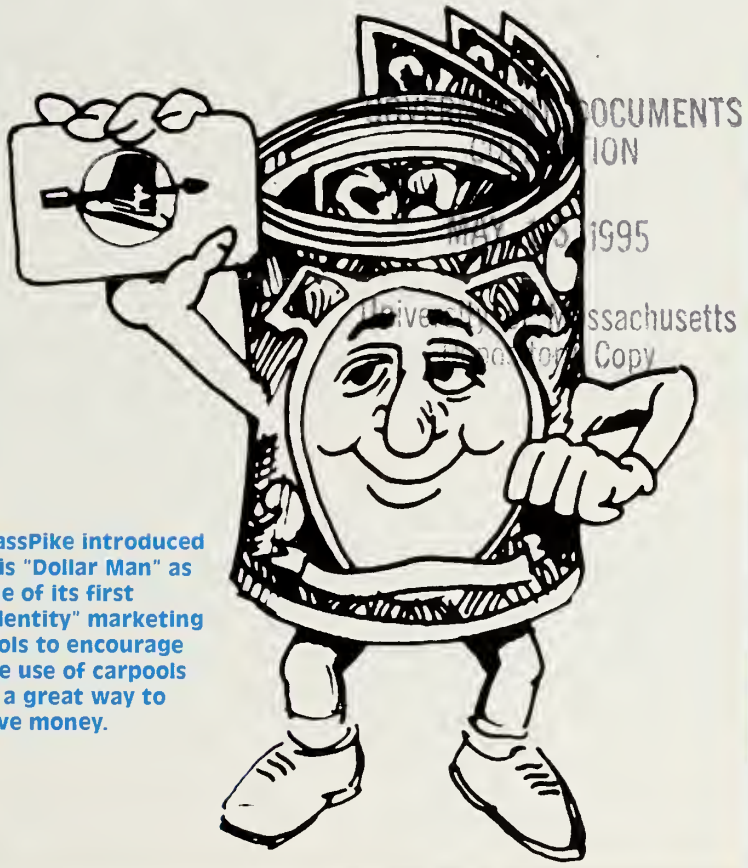
PikeNews for commuters

CARPOOL PASS PROGRAM CELEBRATES 15th ANNIVERSARY

On March 1, the Massachusetts Turnpike Authority's (MassPike) Carpool Pass Program will celebrate its 15th anniversary, marking a true milestone in the agency's efforts to enhance traffic management, protect the environment and provide high quality patron services. And while some aspects of the program have changed over the years, MassPike's commitment to meeting these objectives has remained strong and spirited.

The Massachusetts Turnpike Authority's Carpool Pass Program was the first of its kind in the nation when it was launched in 1980. At that time, it operated under limited hours. Carpooling privileges were offered from 6 -10 a.m. and 3 - 7 p.m. daily, except Saturdays, Sundays and holidays. Realizing that such hours did not benefit those people who didn't work traditional 9 to 5 hours, one year later the program was expanded to 24 hours a day, seven days a week to allow more people to take advantage of the benefits of ridesharing. This schedule has remained in effect ever since. In another expansion of the program, in 1981 vehicles registered out-

15th ANNIVERSARY, p.2



MassPike introduced this "Dollar Man" as one of its first "identity" marketing tools to encourage the use of carpools as a great way to save money.

DOCUMENTS
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Inside...

- Chairman's Message
- CARAVAN Can Help You Share the Ride in '95
- MassPike's "ESP"
- CNG Vehicle Update
- PikeNews Responds to Your Questions

"Save money, save time, save the earth"

winter 1995

15th ANNIVERSARY, from p.1

of-state were allowed to participate, provided the vehicle was occupied by at least three people.

MassPike's Carpool Pass Program has been thriving since its inception. While the savings today are greater than they were back in the 1980's, the program is still directed toward saving energy, reducing the amount of pollutants released in the air and protecting the environment through more efficient traveling means.

MassPike Carpool Pass Zones		
Zone 1 - Exits 1 - 8	W. Stockbridge to Palmer	$25
Zone 2 - Exits 8 - 15	Palmer to Newton/Boston	$25
Zone 3 - Exits 1 - 17	W. Stockbridge to Newton Corner	$50
Zone 4 - Exits 1 - 24	W. Stockbridge to I-93	$75
Zone 5 - Exits 15 - 24	Newton/Boston to I-93	$50
Zone 6 - Exits 15 - 17	Newton to Newton Corner	$25
Zone 7 - Exits 17 - 24	Newton Corner to I-93	$25
Zone 8	Callahan and Sumner Tunnels	$25

Since 1989, when MassPike stepped up its marketing efforts, carpool participation has increased by 85 percent. Today, more than 1,700 carpools are registered in the program. MassPike estimates that each individual in a carpool can save up to $2,500 a year on the cost of tolls, fuel and normal automobile wear and tear through ridesharing. They're unbelievable savings that are easy to achieve! If you're interested in participating in MassPike's Carpool Pass Program, give us a call at (617) 248-2833 for an application. For free assistance in joining a carpool or vanpool, or to find out about other commuting options, call CARAVAN for Commuters, Inc. at (800) 248-5009.

MassPike's Carpool Pass Program renewal is underway right now! Call MassPike today and take advantage of great savings in 1995!

CARAVAN CAN HELP YOU SHARE THE RIDE IN '95 (FOR FREE!)

Commuters looking for a better way to ride to work can tap into a dynamic, accurate, and quick computerized system that has been created specifically to meet their needs: CARAVAN's RideSource 3.0. Designed to make the delivery of commuter services faster and more efficient than ever before, RideSource integrates advanced software tools that can perform a wide range of transportation-related functions. This powerful and sophisticated system is available to any commuter by simply calling CARAVAN's Information Line.

RideSource is primarily used to match commuters to transportation options, including carpools, vanpools, public transportation, and commuter bus, boat, and rail services. Using route-driven logic, RideSource can provide commuters with referrals that reflect today's commuting patterns. The system allows for multiple matches for individual subscribers, and it generates "Commute Profiles" with customized origin and destination information. Updates can be made easily in RideSource, and changes are recorded across the system's wide-area network. This ensures that all RideSource listings are accurate and easily accessible.

In addition to commuter matching, subscribers can receive complete schedule and fare information for commuter bus, boat, and rail services through Ridesource. The system also provides information on parking, shared-ride commuting incentives, and commuting alternatives such as biking to work. Moreover, RideSource contains several innovative features that allow companies or Transportation Management Associations (TMAs) to develop customized services and programs and to better communicate commuter information.

Last year, CARAVAN helped some 12,000 commuters explore their commute options through RideSource. On average, these commuters received 14 commute alternatives to choose from when they called the CARAVAN information line. What's more, many commuters were able to access RideSource at their worksites, as the system is available through its wide-area network at seven TMAs in the state. By operating RideSource directly at the worksite, ridematching has been made even more convenient.

To take advantage of RideSource, call CARAVAN's Commuter Information Line at 617-227-POOL or 1-800-248-5009 (toll free in MA).

A MESSAGE FROM MASSPIKE'S CHAIRMAN

"Save time, save money, save the earth". Since 1980, MassPike has been reminding turnpike and tunnel patrons of the tremendous benefits that can be derived by carpooling, vanpooling, or using multiple-occupancy means of transportation. Some 15 years later, the message is still relevant and the impetus to share the ride still very beneficial.

When the U.S. Congress first passed the Clean Air Act in the 1970's, it was a call to arms for all American businesses, government entities and individuals to rethink their behavior in regard to environmental activities to help restore a healthier and cleaner environment. Legislative amendments to the Act that were passed in 1990 instructed and encouraged Americans to modify their activities even further, meet stringent standards of environmental cleanup and develop plans and programs that would ensure remediation continues in the future. While progress continues to be made in environmental protection, there is still room for improvement. The bottom line is that your help is needed.

Participating in MassPike's Carpool Pass Program is one way you can contribute to this endeavor. This program, in conjunction with other traffic management initiatives such as the use of tandem toll booths, reserved lanes for high-occupancy vehicles, and the exploration of advanced highway technologies like electronic toll collection, is making a difference in the cleanliness of the air we breathe and the health of ourselves and the natural environment. In addition, participating offers a remarkable way to save money and save time in your travels. Think about it. You'll pay either $25, $50 or $75 a year in tolls when you travel in a carpool — and that is all you will pay for the year. You won't find another savings plan like it anywhere else.

MassPike remains true to its commitment to ensure environmental protection through safe and efficient traffic management programs. In 1995, as MassPike celebrates the 15th anniversary of the Carpool Pass Program, it is with pride that we can say we've been serving our patrons, serving the environment and doing our part to help facilitate positive change. How about you?

PikeNews Readers Write...MassPike Responds

Q. How will the Central Artery Project affect Turnpike motorists?

Answered by Leonard J. Barbieri, MassPike Assistant Chief Engineer for Project Management

Completion of the depressed Central Artery and Third Harbor Tunnel project will allow Turnpike patrons the ability to drive directly to Logan Airport and Route 1A directly via South Boston and Bird Island Flats in East Boston. The Third Harbor Tunnel will double the cross harbor capacity from Boston to East Boston from four (4) lanes to eight (8) lanes, thereby reducing congestion in the future. Construction has been underway for the past four years and will continue through the year 2004. Patrons on the turnpike will be able to access all Downtown, East Boston and South Boston destinations during the construction staging period with a minimum amount of disruption.

PikeNews Readers Write...MassPike Responds

Q. What are some ways to ensure a safe ride while traveling on the Turnpike?

Answered by Frank P. Baran, Captain, Commanding Troop E Massachusetts State Police

According to figures supplied by the National Highway Transportation Board, 122 people are killed on the nation's highways every day. Ten times that number are seriously injured. The Massachusetts Turnpike, however, has been consistently rated as one of the safest toll highways in the nation by agencies such as the International Bridge, Tunnel and Turnpike Association. This extraordinary record has been achieved due in part to the combined efforts of the Massachusetts State Police Troop E, MassPike's Department of Patron Services, and the Tolls, Maintenance and Engineering Divisions. Together, the work of these departments has helped achieve lower accident rates on the turnpike over the years.

MassPike will continue to keep the Turnpike a safe highway by consistently enforcing motor vehicle laws and commercial vehicle laws, and by increasing its services to the public. But always, and particularly in the midst of what can sometimes be potentially dangerous winter weather, your assistance as commuters on the turnpike is always helpful. Listed below is a checklist of important safety tips that will ensure your travel experience on the Massachusetts Turnpike is a safe and pleasant one. Driving safely requires preparation. By adhering to all of these precautions, you'll assist in making the Massachusetts Turnpike a safe highway for everyone.

"Know the Basic Laws"

- Watch for changes in speed and obey posted limits.
- Adhere to informational signs designed to control the smooth and efficient operation of traffic.
- "The fundamental speed law" in every state requires that vehicles be driven at a safe and reasonable speed having regard for the condition of the road and the density of the traffic. This means that when snow, ice, heavy rain, fog or any other traveling condition exists which makes traveling at the posted speed limit unsafe, you are required to slow down.
- Travel with a safe distance between your vehicle and the vehicle in front of you. Remember, at 55 MPH, should the vehicle in front of you slam on its brakes, you will need approximately 100 feet to stop for each second which passes before you slam on yours. The average reaction time to apply brakes is 1/2 - 1 second.

Operator Preparation

- Do not drive if tired or drowsy. People who knowingly drive a vehicle while they are constantly dozing off can be held criminally responsible for any accident in which they are involved or "which they cause".
- Refer to a map if you are unfamiliar with where you are traveling before you leave - not while driving.
- If you must refer to a map while driving, pull off the road and stop before attempting to read it. Free state road maps are available by calling MassPike at (617) 248-2818.
- Keep toll tickets and money in a safe, convenient and easily accessible place.

SAFE RIDE, p.5

SAFE RIDE, from p.4

Vehicle Preparation

- Check proper fluid levels (gasoline, antifreeze, engine and transmission oil, windshield wipers and fluid).
- Check tire treads and tire air pressure.
- Have a good spare tire in vehicle.
- Keep tire changing equipment in vehicle.
- Keep windshields, rear windows and rear mirrors as clear as possible at all times.

If You Breakdown or Need Police Assistance

- Use the extreme right lane on the Turnpike if you need to pull over and stop. Always use directional signals and stop slowly and smoothly.
- If you have access to a telephone, call 1-800-525-5555 from anywhere on the turnpike to reach the State Police. If using a cellular phone, dial *SP east of Interchange 8 or *MSP west of Interchange 8, and you will be connected without charge to the State Police.
- Raising the hood of your vehicle and/or displaying a white flag on the roadside door handle or antenna will aid in getting help to you quickly.

MassPike's Emergency Service Patrol: Safety and Service with a Smile

Getting a flat tire or running out of gas while traveling can be a very lonely and frustrating experience — if you're traveling on a road other than the Massachusetts Turnpike. MassPike's Emergency Service Patrol (ESP) has been patrolling the turnpike 24 hours a day, 365 days a year since 1968 to assist motorists who experience these types of situations in a quick, efficient and friendly manner. Working with the Massachusetts State Police Troop E, MassPike ESP personnel attend to turnpike patrons to change flat tires, provide gasoline, charge a battery, and to remedy any other minor mechanical problems. This service has been very much in demand over the years. In 1994 alone, ESP trucks assisted 28,776 motorists along the turnpike from West Stockbridge to Boston.

The Massachusetts Turnpike was the first major roadway in the country to experiment with the concept of having "highway samaritans" dedicated solely to assisting disabled motorists. In recent times, other major roadways and thruways throughout the country have developed similar programs, all of which are based on the model crafted by MassPike's ESP service.

THE MASSACHUSETTS TURNPIKE AUTHORITY

PikeNews for commuters

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Chairman Allan R. McKinnon

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Graphic Design Lori E. Armon

Photography Mark Ostow

CNG Vehicles Approved For Expanded Use

Since the last edition of PikeNews for Commuters, there have been some significant developments regarding the use of compressed natural gas (CNG) vehicles. On January 4, 1995, MassPike Chairman Allan R. McKinnon participated in a signing ceremony at Boston City Hall announcing that vehicles fueled by CNG may now travel through Boston's tunnels and underpasses. The agreement will allow these vehicles to travel through MassPike's Sumner and Callahan Tunnels and the Prudential Tunnel on the Boston Extension of the Turnpike.

The announcement followed a year-long technical study that compared the hazards of gasoline-fueled vehicles to those of CNG-fueled vehicles in hypothetical tunnel incidents. The results showed that all of Boston's tunnels and underpasses are sufficiently ventilated to allow the use of CNG vehicles. The study is especially important to Massachusetts because federal mandates require the state to adopt a Clean Fuel Program to reduce harmful vehicle emissions.

The CNG Safety Study was a cooperative effort that was commissioned and endorsed by the Tunnels Division of the Massachusetts Turnpike Authority, the Division of Energy Resources, the Boston Fire Department, the Executive Office of Transportation and Construction, the Central Artery/Tunnel Project, the State Fire Marshall and the Executive Office of Environmental Affairs.

The Massachusetts Turnpike Authority is committed to helping clean the air and protect the environment and has already converted four of its vehicles, including three maintenance vans, to operate on CNG. MassPike will continue to aggressively convert additional motorized equipment to CNG in the coming years.

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PikeNews

MASSPIKE KICKS OFF CARPOOL PASS RENEWAL SEASON

For those patrons who currently participate in MassPike's Carpool Pass Program, we hope you'll sign on with us again and pass the word on about the great savings ridesharing has to offer. For those patrons who are not familiar with the program, we hope you'll take the time now to read a little about it. We're sure if you do the math, you will find the savings to be unbelievable!

MassPike's Carpool Pass Program celebrates its 16th anniversary this year, marking a true milestone in the agency's efforts to enhance traffic management, protect the environment and provide high quality patron services. MassPike's Carpool Pass Program has been thriving since its inception. While the savings today are greater than they were back in the 1980s, the program is still directed toward saving energy, reducing the amount of pollutants released in the air and protecting the environment through more efficient traveling means.

Since 1989, when MassPike stepped up its marketing efforts, carpool participation has increased by approximately 85 percent. Today, more than 1,700 carpools are registered in the program. MassPike estimates that each

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GOVERNMENT DOCUMENTS COLLECTION

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CARPOOLS SAVE TIME, MONEY AND THE PLANET

Inside...

- Chairman's Message
- Park-and-Ride Lot in Ludlow
- *MassPass*
- 1996 Construction Schedule

For More Information Call: (617) 248-2833

Spring 1996

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individual in a carpool can save up to $2,500 a year on the cost of tolls, fuel, parking fees and normal automobile wear and tear through ride-sharing. These are substantial savings that are easy to achieve! If you're interested in participating in MassPike's Carpool Pass Program, give us a call at (617) 248-2833 for an application. For free assistance in joining a carpool or vanpool, or to find out about other commuting options, call CARAVAN for Commuters, Inc. at (617) 227-POOL OR 1-800-248-5009.

MassPike's Carpool Pass Program renewal is underway right now! Call MassPike today and take advantage of great savings in 1996!

MassPike Carpool Pass Zones		
Zone 1 - Exits 1 - 8	W. Stockbridge to Palmer	$25
Zone 2 - Exits 8 - 15	Palmer to Newton/Boston	$25
Zone 3 - Exits 1 - 17	W. Stockbridge to Newton Corner	$50
Zone 4 - Exits 1 - 24	W. Stockbridge to I-93	$75
Zone 5 - Exits 15 - 24	Newton/Boston to I-93	$50
Zone 6 - Exits 15 - 17	Newton to Newton Corner	$25
Zone 7 - Exits 17 - 24	Newton Corner to I-93	$25
Zone 8	Callahan and Sumner Tunnels	$25

MASSPIKE OPENS NEW PARK-AND-RIDE LOT IN LUDLOW

Citing a commitment to traffic management and the environment, MassPike Chairman Allan R. McKinnon recently announced the opening of MassPike's sixth park-and-ride lot in the town of Ludlow. Located conveniently off MassPike Exit 7 (Ludlow), off Center Street, the new 40-space lot opened in January for daily commuters.

"Park-and-ride lots along the turnpike corridor are an important component of MassPike's ongoing traffic mitigation initiative," said McKinnon. "These lots are intended to encourage ridesharing and thereby reduce traffic congestion and air pollution." MassPike currently operates five other lots in Palmer, Auburn, Millbury, Worcester and Framingham. Parking at each of these lots is free of charge for turnpike patrons who use carpools or vanpools. Commercial bus service is available at most locations. "We are committed to managing the turnpike with sensitivity to the natural environment," McKinnon continued. "Any incentive, such as park-and-ride lots that encourages commuters to 'share the ride' is a positive endeavor to undertake."

MassPike strongly encourages ridesharing as an effective way to save money, save time, and help the environment. Motorists can save thousands of dollars annually by joining MassPike's Carpool Pass Program.

Motorists interested in finding out more information on MassPike's park-and-ride facilities along the turnpike can call (617) 248-2962. To obtain a carpool pass application, call MassPike at (617) 248-2833. For help in finding a carpool or vanpool group, call CARAVAN's Commuter Information Line at 617-227-POOL or 1-800-248-5009. For bus schedule information, call Peter Pan Bus Lines, Inc. at 1-800-237-8747 or Gulbankian Bus Lines (serves Framingham lot only) at 1-508-460-0225.

A MESSAGE FROM MASSPIKE'S CHAIRMAN

"Save time, save money, save the planet." Since 1980, MassPike has been reminding turnpike and tunnel patrons of the tremendous benefits that can be derived by carpooling, vanpooling, or using multiple-occupancy means of transportation. Some 16 years later, the message is still relevant and the impetus to share the ride still very beneficial.

Participating in MassPike's Carpool Pass Program is one way you can contribute to this endeavor. This program, in conjunction with other traffic management initiatives such as the use of tandem toll booths, reserved lanes for high-occupancy vehicles, and the implementation of advanced highway technologies such as electronic toll collection, is making a difference in the cleanliness of the air we breathe and the health of ourselves and safeguarding the natural environment. In addition, participating offers a remarkable way to save money and save time in your travels. Think about it. You'll pay a total of either $25, $50 or $75 in tolls when you travel in a carpool — and that is all you will pay for the year. You won't find another savings plan like it anywhere else.

Other happenings, as you'll note on page 4, is the issuing of *MassPass* to commercial vehicles at the Ted Williams Tunnel. *MassPass* is the name of MassPike's new electronic toll collection system. *MassPass* (a transponder that sits on the dashboard of a vehicle) allows motorists to drive through the tollbooth without stopping. On page 4, we have photos of the first taxi and bus drivers to sign-up with the *MassPass* system. Within the next two years we plan to expand the *MassPass* system to all of our facilities.

Finally, I just wanted to briefly mention our 1996 construction schedule. We are currently going into the fourth year of our five-year, $500 million accelerated reconstruction, improvement and modernization program and its facilities. This is a responsible and comprehensive program, dedicated primarily to public safety and providing our aging highway with a second life. Our progress to date has been outstanding. Not only have these projects resulted in a safer and more efficient tranportation system, but this program is ensuring that the turnpike and our facilities are prepared to meet the traveling public's needs of the 21st century.

WE'D LIKE TO HEAR FROM YOU...
SEND US YOUR COMMENTS

PikeNews for Commuters is published by the Massachusetts Turnpike Authority as a public service for turnpike and tunnel commuters. The newsletter is an opportunity for MassPike to share with its patrons important carpool and other traffic management information. We're also interested in your comments. If you'd like to see an issue covered in greater detail, or want to learn about any other MassPike programs, please let us know. Contact the Public Relations Department at (617) 248-2818, or by mail write to MassPike, Public Relations, 10 Park Plaza-Suite 5170, Boston, MA 02116.

FIRSTS...MASSPIKE ISSUES *MASSPASS*

Not only do commercial drivers have a new way to get to the airport (through the Ted Williams Tunnel), but they have a new, automatic way to pay tolls --without stopping. *MassPass*, MassPike's new electronic toll collection system, gives commercial vehicles an easier ride through Boston's newest harbor tunnel. No fiddling for money. No cumbersome receipts. No rolling down windows. No unnecessary delays. Just a smooth, nonstop ride.

Within a few months, MassPike has already distributed over 2,000 transponders to commercial vehicle customers.

For more information call: 1-800-701-MASS.

Pictured from left to right: Bruce Lotter, Boston's first cab driver to sign-up with the *MassPass* program, receives his new pocket-sized *MassPass* from MassPike Chairman Allan R. McKinnon.

Pictured from left to right: George Anzuoni, President of Plymouth & Brockton Bus Lines, the first commercial bus company to drive through the Ted Williams Tunnel as a *MassPass* holder, receives his new pocket-sized *MassPass* from MassPike Chairman Allan. R. McKinnon.

MassPike Announces 1996 Construction Schedule

In anticipation of the start of another successful construction season, Massachusetts Turnpike Authority Chairman Allan R. McKinnon recently announced the 1996 project schedule for MassPike's five-year reconstruction, improvement and modernization program. During this year, the Authority will invest nearly $130 million in reconstruction and improvements along the 135-mile turnpike corridor and in its facilities. MassPike's 1996 turnpike construction schedule marks the fourth year of its five-year, $500 million accelerated reconstruction, improvement and modernization program for the turnpike and its facilities.

During the first three years of the capital investment program, MassPike completed the reconstruction of 77 bridges, and repaved 56 miles of roadway along the turnpike. In addition, MassPike completed the installation of anti-missile fencing on all bridges, completed numerous rock cut projects and continued the installation of rumble strips along the turnpike corridor. MassPike enters the 1996 construction season with its five-year program ahead of schedule and on budget.

Perhaps some of the best news that has resulted from the five-year program is that nearly 93% of the contracts to date have been awarded to companies in the Commonwealth, putting thousands of Massachusetts men and women in a variety of construction and related fields to work. MassPike has demonstrated already that the '90s will be a decade of rebuilding and economic opportunity along the turnpike corridor and we will continue to keep this pledge as we embark on this next year of reconstruction. As part of the 1996 construction schedule, 20 bridge decks will be reconstructed or rehabilitated, 13 miles of roadway will be resurfaced, 11 service areas will be renovated, and several improvement projects on support facilities will be completed.

Under MassPike's accelerated five-year program, $500 million will be pumped into the economy throughout the duration of the program, creating thousands of jobs in and out of the construction industry. Additionally, the program calls for reconstructing 92 turnpike bridges, resurfacing 66 miles of turnpike roadway, introducing advanced traffic management technologies, implementing innovative environmental protection/energy conservation programs, and investing millions of dollars in safety-related programs along the turnpike corridor. All projects will be completed without any state or federal tax dollars and without increasing tolls.

MASS PIKE

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MassPike Opens Ted Williams Tunnel

by Karen Maskara, MassPike's Deputy Director of Compliance

As many of you are aware, the Ted Williams Tunnel opened on December 15, 1995. This third harbor tunnel crossing is being maintained and operated by MassPike. The Ted Williams Tunnel is one of the most technically sophisticated tunnels in the world, and features MassPike's new electronic toll collection system. As a result of MassPike's acquisition of the Tunnel, we had the opportunity to hire a number of highly skilled employees. MassPike is committed to ensuring that minorities and women are represented at all levels of our organization, and has an established affirmative action program to assist MassPike in this goal. The Authority used the acquistion of the Tunnel as an opportunity to increase the representation of women and minorities in our work force. Through outreach efforts to many community organizations, MassPike was able to recruit and hire a large number of underrepresented group members.

MassPike hired 29 professional and technical employees as a result of the new technological and engineering demands of the Ted Williams Tunnel. MassPike is pleased to report that 48% of these positions were filled by women, minorties and other underrepresented group members. MassPike is proud of our commitment to diversity which we accomplish by ensuring that all qualified persons are provided with the opportunity to be a valued member of our work force.

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